

List of Top Lingerie Brands in the World | By IMARC Group

The global market for lingerie is primarily driven by changing fashion trends.

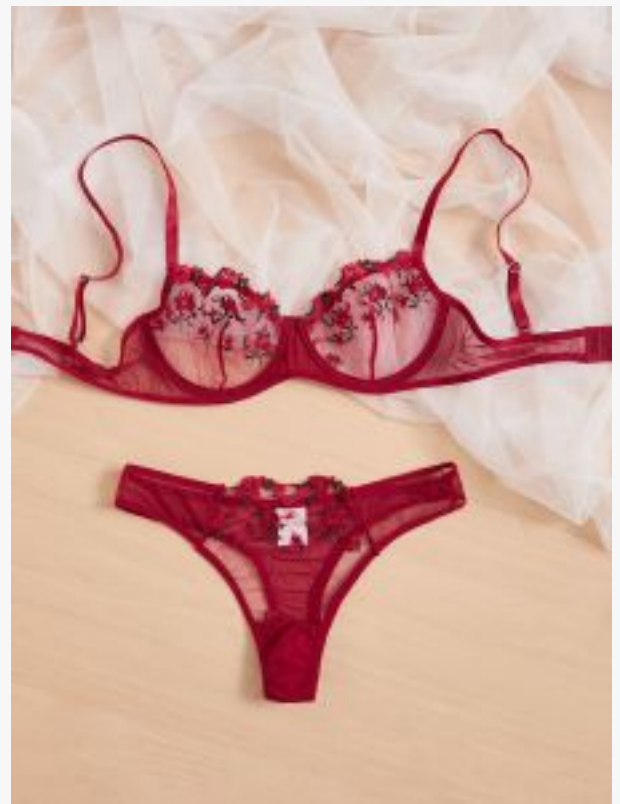
SHERIDAN, WYOMING, UNITED STATES, July 12, 2023
/EINPresswire.com/ -- Lingerie Industry in World:

Lingerie refers to intimate and alluring undergarments designed to enhance one's appearance and create a sense of allure. It is manufactured using soft materials, including nylon, cotton, polyester, lace, sheer fabrics, chiffon, elastane, silk, satin, and charmeuse. Lingerie not only boosts confidence but also makes individuals feel desirable and attractive in their own skin.

Additionally, it provides protection against sweat and bodily secretions while reducing the occurrence of unpleasant odors and itchiness in the intimate area. It is available in a wide range of styles, materials, and designs, catering to different preferences and occasions. Popular types of lingerie include crotchless pieces, corsets and bustiers, see-through garments, garter belts, body stockings, hosiery, bikinis, and chemises.

List of Lingerie Companies in the World:

- Fashion Nova LLC
- Hanesbrands Inc
- H & M Hennes & Mauritz AB
- Hunkemöller International B.V
- Jockey International Inc
- MAS Holdings
- PVH Corp
- The Gap Inc



Lingerie Companies

- The Groupe Chantelle
- Triumph International Ltd
- Victoria's Secret & Co

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How Big is the Lingerie Market ? :

- Market Size Value in 2022: US\$ 78.7 Billion
- Industry Revenue Forecast in 2028: US\$ 119.4 Billion
- Growth Rate: CAGR of 7%
- Historical Data: 2017-2022
- Forecast Period: 2023-2028

Lingerie Industry Trends and Future Demand Analysis:

The global market for lingerie is primarily driven by changing fashion trends. Moreover, evolving cultural norms and societal attitudes towards sexuality and the human body are positively impacting the market. Moreover, ongoing technological innovations, such as the use of stretchable and breathable materials, seamless construction, moisture-wicking properties, and advanced support systems, are providing a boost to the market.

Additionally, several major companies are incorporating artificial intelligence (AI) technology in their shopping applications to offer personalized experiences to customers, thus creating a market outlook. Furthermore, the increasing focus on health and wellness is influencing consumer preferences, with individuals seeking lingerie that offers comfort, breathability, and functionality.

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