

Oral Hygiene Market Projected to Attain a Valuation of US\$ 60.9 Billion (CAGR of 3.6%) During 2023-2028

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/EINPresswire.com/ -- Oral Hygiene Industry Overview:

According to the latest report by IMARC Group, titled "Oral Hygiene Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028," offers a comprehensive analysis of the industry, which comprises insights on the global oral hygiene market. The report also includes competitor and regional analysis, and contemporary advancements in the global market.



Oral Hygiene Market 2023

The [global oral hygiene market size reached US\\$ 49.0 Billion in 2022](#). Looking forward, IMARC Group expects the market to reach US\$ 60.9 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2023-2028.

Oral hygiene is the practice of maintaining a clean and healthy mouth that is free from diseases and other problems. All individuals must practice oral habits regularly to prevent dental issues, such as tooth decay, gingivitis, and periodontitis. Oral hygiene comprises personal dental care routines with products, including dental floss, breath fresheners, toothbrush, toothpaste, mouthwash, etc. In addition, it also refers to the services offered by dentists, such as the treatment of cavities, fluoride treatments, sealant application, and scaling of hardened plaque.

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Global Oral Hygiene Market Trends:

The escalating demand for processed foods that are rich in sugar and other sticky compounds,

owing to the changing lifestyles and the shifting dietary preferences of consumers, is primarily augmenting the oral hygiene market. Furthermore, the growing prevalence of dental caries and periodontal diseases is positively influencing the global market. Apart from this, the rising awareness among the masses regarding the benefits of maintaining appropriate oral hygiene is acting as another significant growth-inducing factor.

Moreover, the elevating demand for premium oral care products across the globe, on account of the inflating disposable income levels and the increasing dental healthcare expenditure of individuals, is also bolstering market growth. Besides this, vendors are constantly introducing new and innovative items integrated with smart technologies, such as electric and battery-powered toothbrushes and toothpaste with teeth-whitening properties, which is further catalyzing the global market. Additionally, the growing urbanization levels and the widespread adoption of organic and natural oral hygiene products are expected to drive the oral hygiene market in the coming years.

Some of the Top Competitive Landscape Operating in the Market are Given Below:

- Church & Dwight Co. Inc.
- Colgate-Palmolive
- Dabur India Ltd.
- GlaxoSmithKline
- Henkel
- The Himalaya Drug Company
- Johnson & Johnson
- Philips (Koninklijke Philips)
- Lion Corporation
- Procter & Gamble
- Sunstar Suisse SA
- Unilever

Explore the Full Report with Charts, Table of Contents, and List of Figures:

<https://www.imarcgroup.com/oral-hygiene-market>

Key Market Segmentation:

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Pharmacies
- Online Stores
- Others

Breakup by Application:

- Adults
- Kids
- Infants

Breakup by Product:

- Toothpaste
- Toothbrushes & Accessories
- Mouthwash/Rinses
- Dental Accessories/Ancillaries
- Denture Products
- Dental Prosthesis Cleaning Solutions
- Others

Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Also, Read the Latest Market Research Report 2023-2028:

- Aerosol Paints Market: <https://www.digitaljournal.com/pr/news/imarc/aerosol-paints-market->

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- Cloud Gaming Companies: <https://www.digitaljournal.com/pr/news/imarc/biggest-top-15-cloud-gaming-companies-worldwide-2023-imarc>
- Cheese Market: <https://www.digitaljournal.com/pr/news/imarc/global-cheese-market-to-reach-valuation-us-120-2-billion-during-2023-2028-cagr-of-6-12->
- Smart Parking Market: <https://www.digitaljournal.com/pr/news/imarc/smart-parking-market-to-reach-valuation-us-9-6-billion-during-2023-2028-cagr-of-12-9->
- Cloud Gaming Market: <https://www.digitaljournal.com/pr/news/imarc/cloud-gaming-market-to-reach-valuation-us-13-581-3-million-during-2023-2028-cagr-of-47-5->
- Environmental Monitoring Market: <https://www.digitaljournal.com/pr/news/imarc/environmental-monitoring-market-to-reach-valuation-us-31-1-billion-during-2023-2028-cagr-of-7-2->

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IMARC's information products include major market, scientific, economic, and technological developments for business leaders in pharmaceutical, industrial, and high-technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology, and novel processing methods are at the top of the company's expertise.

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