

Cosmetics Market Driven by Rising Trend of Natural and Organic Cosmetic Products by 2030 | Reports and Data

Increasing availability of cost-effective cosmetic products on e-commerce platforms are some key factors expected to drive market revenue growth.

NEW YORK, U.S, UNITED STATE, July 12, 2023 /EINPresswire.com/ -- In 2021, the global [cosmetics market](#) was sizable and is projected to experience a rapid growth in revenue CAGR throughout

the forecast period. The market is anticipated to be driven by several key factors, including the escalating demand for natural and organic cosmetic products, the increasing use of skincare and hair care products worldwide, and the rising availability of affordable cosmetic products on online marketplaces. Other factors such as the growing importance of personal appearance, the

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The global cosmetics market size was significantly robust in 2021 and is expected to register rapid revenue CAGR over the forecast period.”

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heightened awareness of the advantages of cosmetic products, and the rising popularity of gender-neutral cosmetic and personal care products among younger generations are expected to contribute significantly to the market's revenue growth during the forecast period.

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Top Companies Operating in the Global Cosmetics Market Report:

- Avon Products, Inc.
- Kao Corporation
- L'Oreal S.A.
- Oriflame Cosmetics S.A.
- Revlon, Inc.
- Shiseido Company, Limited
- Skin Food Co., Ltd.

- The Estee Lauder Companies Inc.
- The Procter & Gamble Company
- Unilever Plc

Major Driving Factors of Cosmetics Market:

- **Increasing Consumer Demand:** With rising disposable income and changing lifestyles, consumers are increasingly investing in cosmetics and personal care products. The demand for cosmetics is also being driven by changing fashion trends, which require consumers to change their makeup and beauty routines.
- **Growing Awareness about Personal Grooming:** With increasing awareness about personal grooming, consumers are paying more attention to their appearance and are seeking products that can help them achieve their desired look. This has led to the growth of the cosmetics market as consumers are willing to spend more on beauty and personal care products.
- **Innovative Product Offerings:** The cosmetics market is highly competitive, and companies are constantly introducing new and innovative products to attract consumers. This has led to the growth of the market as consumers are always looking for the latest and greatest beauty products.

Key Regional Markets Covered in the Report:

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (India, China, Japan, South Korea, Australia, Rest of Asia Pacific)
- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Further market segmentation

Product Type Outlook (Revenue, USD Billion; 2019-2030)

- Skin and Sun Care
- Hair Care
- Deodorants & Fragrances
- Makeup Cosmetics

Gender Outlook (Revenue, USD Billion; 2019-2030)

- Men
- Women
- Unisex

Distribution Channel Outlook (Revenue, USD Billion; 2019-2030)

- Online
 - o Supermarkets
 - o Departmental Stores
 - o Drug Stores
 - o Brand Outlets
- Offline

Key Takeaways of the Global Cosmetics Market Report:

- A comprehensive overview of the global Cosmetics industry.
- Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- Deep-dive analysis of the upcoming market trends.
- Qualitative and quantitative analyses of the global Cosmetics market.
- Elaborate study of the leading regional markets in the global Cosmetics market.
- Complete overview of the market's competitive landscape.
- Brief look at the company profiles and portfolios.

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