

Dairy Cream Market Driven by Rising Popularity of Full-Service Restaurants and Hotels | Reports and Data

Increase in the popularity of coffee culture and the changing consumer preferences are the factors driving the revenue growth of the dairy cream market.

NEW YORK, U.S., UNITED STATE, July 12, 2023 /EINPresswire.com/ -- According to projections, the global [dairy cream market](#) will experience a revenue

compound annual growth rate (CAGR) of 4.9% from 2022 to 2030. The market growth is mainly driven by the increasing popularity of coffee culture and the changing preferences of consumers. Dairy cream plays a crucial role in coffee preparation, adding flavor, texture, and creaminess. Consumers' interest in adding extra dairy cream to their coffee is increasing, which is fueling the

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demand for dairy cream products. The popular coffee brand Starbucks is expanding its presence in India, taking advantage of this trend.

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Top Companies:

Land O'Lakes Inc., Arla Foods amba., Glanbia plc., Danone SA, Nestle SA, The Kraft Heinz Company, Fonterra Co-operative Group Limited, Unilever plc, and General Mills Inc.

Major Driving Factors of Dairy Cream Market

- **Increasing Consumer Demand:** The growing consumer preference for dairy-based products, including creams, drives the demand for dairy cream. Cream is used in a wide range of applications, such as desserts, beverages, bakery products, and sauces, which makes it a versatile ingredient.



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- **Changing Food Habits and Culinary Trends:** Changing food habits and culinary trends play a significant role in driving the demand for dairy cream. As consumers explore new flavors and indulge in gourmet experiences, the use of cream in various recipes, including fusion and international cuisines, has increased.
- **Growing Foodservice Industry:** The expansion of the foodservice industry, including restaurants, cafes, hotels, and catering services, has a direct impact on the dairy cream market. These establishments often rely on dairy cream for enhancing the taste, texture, and presentation of their dishes, contributing to the overall demand.
- **Increased Consumption of Coffee and Tea:** Cream is a popular addition to coffee and tea, and the rising consumption of these beverages globally has a positive influence on the dairy cream market. Cream adds richness and flavor to hot beverages, making them more enjoyable for consumers.
- **Growing Health Consciousness:** While dairy cream is known for its indulgent taste and texture, consumers' increasing focus on health and wellness has led to the development of healthier alternatives. Low-fat or reduced-fat cream options cater to health-conscious individuals, ensuring they can still enjoy cream-based products with lower fat content.

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An analysis of the Dairy Cream market has been carried out by segmenting it into key regions and offering information on growth rates, market shares, current and emerging trends, production and consumption ratios, analysis of the industrial chain, demand and supply, imports and exports, revenue contributions, and the presence of key players in each region. To gain a better understanding of the regional spread of and progress of the Dairy Cream market, a country-by-country analysis of the market is provided in the report.

The global Dairy Cream market is segmented into:

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Further market segmentation

Product Outlook (Revenue, USD Million; 2022-2030)

- Whipping Cream
- Heavy Cream

- Double Cream
- Light cream

Form Outlook (Revenue, USD Million; 2022-2030)

- Liquid
- Solid

Application Outlook (Revenue, USD Million; 2022-2030)

- Foodservice
 - o Food
 - Bakery
 - Confectionery
 - Savory
 - Dairy products
 - o Beverages
 - Others
- Retail

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