

# BurgerFi International, Inc. CEO, Carl Bachmann Invests in Company

*Signals commitment to the brand vision and mission on his first day*

FORT LAUDERDALE, FLORIDA (FL), USA, July 12, 2023 /EINPresswire.com/ -- On [Carl J. Bachmann](#)'s first day as Chief Executive Officer of BurgerFi International, Inc. (Nasdaq: BFI, BFIW) ("BurgerFi" or the "Company"), owner of leading fast-casual brand BurgerFi and the casual dining pizza brand Anthony's Coal Fired Pizza & Wings, he announced that he has become one of the largest individual management team investors in the company.

"I want to signal to our employees, franchisees, and existing investors, my belief and commitment to our brand. I can think of no better way to do so than acquiring shares in the company," said Carl Bachmann, CEO of BurgerFi International, Inc.



Carl J. Bachmann

Bachmann purchased 63,500 shares of BurgerFi common stock (Nasdaq: BFI) in an open market transaction.

"We believe strongly in our senior management team and their passion for our brands," said Ophir Sternberg, Executive Chairman of BurgerFi and Founder & CEO of Lionheart Capital. "I am excited for the new leadership direction and Carl's vision to further build best-in-class brands."

Prior to joining BurgerFi, Bachmann served as President for Smashburger, the Denver-based chain that specializes in custom burgers.

For more information about BurgerFi, visit [www.BurgerFi.com](http://www.BurgerFi.com). To learn more about Anthony's, visit [www.acfp.com](http://www.acfp.com).

About BurgerFi International (Nasdaq: BFI, BFIIW)

BurgerFi is chef-founded and committed to serving fresh, all-natural and quality food at all locations, online and via first-party and third-party deliveries. BurgerFi uses 100% American Angus Beef with no steroids, antibiotics, growth hormones, chemicals or additives. BurgerFi's menu also includes high quality Wagyu Beef Blend Burgers, Antibiotic and Cage-Free Chicken offerings, Fresh, Hand-Cut Sides, and Frozen Custard Shakes and Concretes.

BurgerFi was named "The Very Best Burger" at the 2023 edition of the nationally acclaimed SOBE Wine and Food Festival, "Best Fast Casual Restaurant" in USA Today's 10 Best 2022 Readers' Choice Awards for the second consecutive year, QSR Magazine's Breakout Brand of 2020 and Fast Casual's 2021 #1 Brand of the Year. Consumer Report's Chain Reaction Report awarded BurgerFi an "A-Grade Angus Beef" rating in 2018. In 2021, Consumer Report praised BurgerFi for serving "no antibiotic beef" across all its restaurants for the third consecutive year. To learn more about BurgerFi or to find a full list of locations, please visit [www.burgerfi.com](http://www.burgerfi.com). Download the BurgerFi App on iOS or Android devices for rewards and 'Like' or follow @BurgerFi on Instagram, Facebook and Twitter. BurgerFi® is a Registered Trademark of BurgerFi IP, LLC.

About Anthony's Coal Fired Pizza & Wings

Anthony's Coal Fired Pizza & Wings was acquired by BurgerFi International Inc. (Nasdaq: BFI, BFIIW), on November 3, 2021 and is a premium pizza and wings brand that operates 60 corporate-owned casual restaurant locations. Known for serving fresh, never frozen and quality ingredients, Anthony's is centered around a 900-degree coal fired oven with menu offerings including "well-done" pizza, coal fired chicken wings, homemade meatballs, and a variety of handcrafted sandwiches and salads. Anthony's was named "The Best Pizza Chain in America" by USA Today's Great American Bites and "Top 3 Best Major Pizza Chain" by Mashed in 2021. To learn more about Anthony's, please visit [www.acfp.com](http://www.acfp.com).

Forward-Looking Statements

This press release may contain "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995, including statements relating to BurgerFi's estimates of its future business outlook, prospects or financial results, including potential growth, as well as the future employment of Mr. Bachmann. Forward-looking statements generally can be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "predicts," "projects," "will be," "will continue," "will likely result," and similar expressions. These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties, which could cause our actual results to differ materially from those reflected in the forward-looking statements.

Factors that could cause or contribute to such differences include, but are not limited to, those discussed in our Annual Report on Form 10-K for the year ended January 3, 2023, and those

discussed in other documents we file with the Securities and Exchange Commission. All subsequent written and oral forward-looking statements attributable to BurgerFi or persons acting on BurgerFi's behalf are expressly qualified in their entirety by the cautionary statements included in this press release. We undertake no obligation to revise or publicly release the results of any revision to these forward-looking statements, except as required by law. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.

Company Contact: □  
BurgerFi International Inc. □  
IR@burgerfi.com

Media Relations Contact: □

Kimberly T Miller  
Ink Link Marketing  
+1 305-631-2283  
[email us here](#)

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