



SayWhat Consulting: Helping Wichita Business Owners Succeed in the Challenging Landscape of Today's Market

SayWhat Consulting a digital marketing and business consulting firm assists small business owners with the complexities of running a successful company.

WICHITA, KS, UNITED STATES, July 18, 2023 /EINPresswire.com/ -- SayWhat Consulting (www.saywt.com), a [Wichita digital marketing and business consulting firm](#) assists small business

owners with the complexities of running a successful company. Recognizing the overwhelming burden placed on small business owners as they juggle multiple aspects of their operations, SayWhat Consulting offers comprehensive solutions tailored to their unique needs.

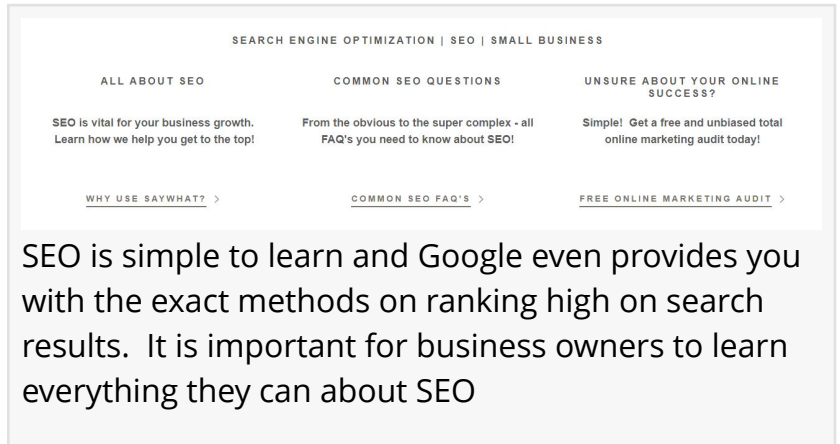
“

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David Phillips - CEO of SayWhat Consulting

Founded with the business owner in mind, SayWhat understands the daily struggles and difficult decisions faced by entrepreneurs that impact not only their livelihood but also the well-being of their employees. Led by founder David Phillips, a seasoned entrepreneur with over 20 years of real-world business experience, including a successful 13-year tenure growing his own digital marketing business and working with two global 500 companies, SayWhat Consulting brings invaluable insights and expertise to the table.

Business owners often find themselves in difficult situations, striving to excel in various aspects of their company, from marketing and employee management to sales, lead conversion, customer service, accounting, and more. SayWhat Consulting was established with a clear focus on addressing the needs identified through years of consulting with hundreds of businesses. The company recognizes the common challenges faced by business owners, such as generating new clients, retaining customers, preventing employee turnover, and maintaining healthy cash flow.



Small business owners are expected to learn digital marketing or trust their [search engine optimization](#) efforts to a company that may or may not do well for them. The same is true for other advertising efforts like [pay per click marketing in Wichita](#) or social media marketing. These marketing avenues, when done right are tremendously valuable for business growth in any industry ranging from a medical practice to financial advisors to house painters and more. The marketing company's chosen by business owners should be well versed in your business, have a clear strategy to success and should not be a gamble for your business. It is easy for any company to talk strategy for your business and sell you on the concept – but are they actually capable of following through?

"Business owners are often taken advantage of and find themselves in impossible situations, attempting to master all facets of their company," says David Phillips. "At SayWhat Consulting, we are dedicated to empowering business owners by alleviating their burdens and helping them realize sustained success and growth. You cannot be an expert at everything and true business growth occurs when you accept that."

With a focus on delivering verifiable results, SayWhat Consulting offers a comprehensive range of services to address all aspects of a business. The company specializes in enhancing day-to-day operations, both online and offline marketing, public relations, and business owner consulting. By conducting thorough audits and creating actionable plans, SayWhat Consulting ensures that clients' digital marketing strategies, including websites, social media, content creation, video marketing, and online paid advertising, are optimized for maximum impact.

COMPETITOR ANALYSIS | BETTER YOUR BUSINESS

COMPETITOR ANALYSIS

Understanding your competition benefits your business significantly. Learn How!

ALL ABOUT YOUR COMPETITION >

COMMON QUESTIONS

Common questions, concepts and focus. Grow your business, refine your business!

QUESTIONS AND CONCEPTS >

CONTACT US | FREE EVALUATION

Find out everything about your competition and learn more about the long-term benefits

CONTACT US TO LEARN MORE >

COMPETITOR ANALYSIS | LAW FIRM | PLASTIC SURGEON | MED SPA

NOT A BUSINESS NEED - IT IS A NECESSITY!

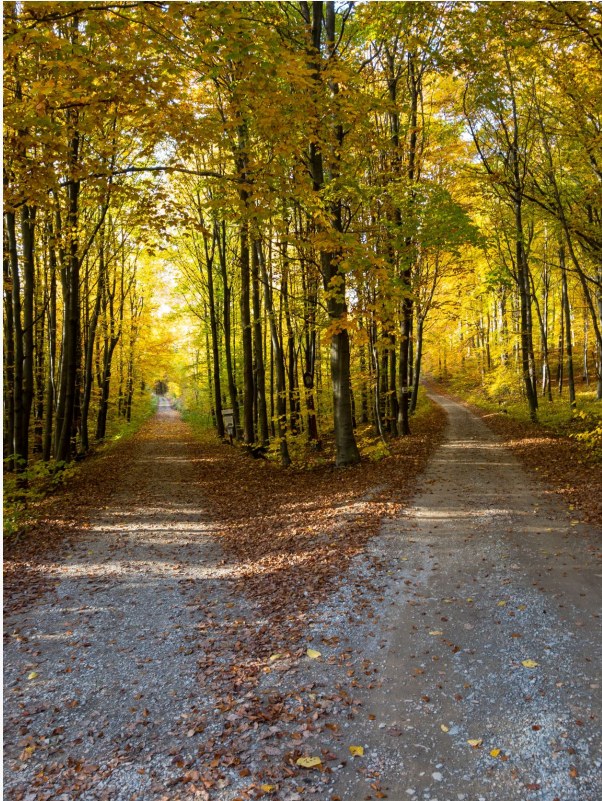
What is a Competitor Analysis?

Why should your business conduct a Competitor Analysis?

What should your goals be from a Competitor analysis?

A quick example of one method used to gain insight into your competitions daily operations

Understanding your competition is vital to your business growth, profitability, customer service and potential new products or services.



Choosing Your Digital Marketing Firm, Content Marketing, Digital Marketing

One of their most popular services, Digital Marketing Consulting, offers clients a free unbiased review of their website, with the option of finding a new SEO company or managing the existing one to ensure success. Day to Day Operations consulting provides valuable insights to lower costs, enhance staff training, and improve lead conversion rates. Through simple yet effective staff training programs, business owners can boost profit margins and gain a deeper understanding of their specific business needs. If you are interested in a free online marketing audit, you can request that here: <https://saywt.com/online-marketing-audit>

For those seeking personalized attention, the Business Owner Consulting Program offers one-on-one consulting sessions with David Phillips and tailored to the unique needs and goals of each business. This comprehensive program covers all aspects of a business, including marketing strategies, identifying and resolving issues, and identifying strengths and weaknesses. With honest, educated, and actionable feedback, the Business Owner Consulting Program becomes a cornerstone for long-term growth and success.

David Phillips's passion for consulting and helping businesses reach their full potential led to his involvement in coaching clients on digital and offline marketing strategies, lead conversion, staff training, and budgeting. Recognizing the need for reliable advice and an independent perspective, SayWhat Consulting was created to provide knowledgeable guidance to business owners seeking to optimize their operations and drive growth.

As an esteemed speaker at several industry trade shows, David Phillips has shared his expertise with thousands of business owners, highlighting the importance of marketing, lead conversion, day-to-day operations, and other key subjects. He has witnessed firsthand the transformative impact of experienced consulting and his dedication to supporting businesses inspired the establishment of SayWhat Consulting.

"At SayWhat Consulting, we prioritize our clients' success, dedicating our expertise and resources to help them achieve their goals and thrive," emphasizes David Phillips. "We are committed to working tirelessly on your behalf, ensuring your business's growth and focusing on a brighter future together."

To learn more about SayWhat Consulting and explore their wide range of services, visit their website at <https://saywt.com>.

About SayWhat Consulting:

SayWhat Consulting is a prominent digital marketing and business consulting company based in Wichita, KS. With over 20 years of real-world business experience, SayWhat Consulting provides strategic solutions to empower business owners, optimize digital marketing efforts, and enhance day-to-day operations. Their mission is to deliver verifiable results while establishing strong partnerships with their clients.

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