

Global Connected Retail Market Is Projected To Grow At A 19% Rate Through The Forecast Period

*The Business Research Company's
Connected Retail Global Market Report
2023 – Market Size, Trends, And Global
Forecast 2023-2032*

LONDON, GREATER LONDON, UK, July 13, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

The Business
Research Company

Connected Retail Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

The Business Research Company's "Connected Retail Global Market Report 2023" is a comprehensive source of information that covers connected retail market analysis and every facet of the connected retail market research. As per TBRC's connected retail market forecast, the [connected retail market size](#) is predicted to reach a value of \$74.38 billion by 2027, rising at a significant annual growth rate of 19.6% through the forecast period.

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The increasing demand from end users such as the food and beverage industry is expected to boost the connected retail market demand going forward. North America is expected to hold the largest connected retail market share. Major players in the market include Microsoft Corporation, Zebra Technologies Corporation, Intel Corporation, PTC

Inc., SAP AG, Cisco Systems Inc., International Business Machines Corporation, Google Inc., NXP Semiconductors N.V., Softweb Solutions Inc., Honeywell International.

[Connected Retail Market Segments](#)

- 1) By Component: Hardware, Software, Services
- 2) By Technology: ZigBee, NFC(Near Field Communication), Bluetooth Low Energy, Wi-Fi, Other

Technologies

3) By Application: Electronics And Appliances, Home And Personal Care, Food And Beverage, Apparel, Sporting Goods And Toys, Other Applications

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

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This type of retail refers to the integration of various digital technologies and platforms to create a seamless and unified shopping experience for consumers across online and offline channels. It is used to seamlessly connect businesses with customers by using personalized marketing, fusing the analog and digital shopping experiences, enhancing the supply chain, offering a variety of payment options, and equipping staff with the resources they need to collaborate more effectively.

Read More On The Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/connected-retail-global-market-report>

The Table Of Content For The Market Report Include:

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