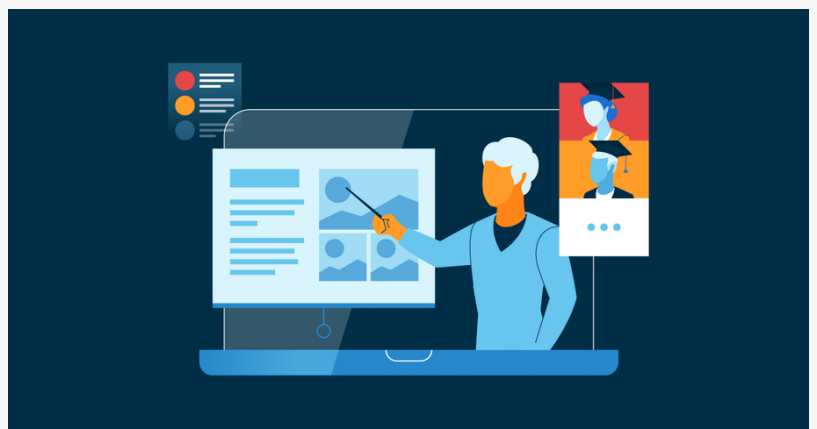


Europe E-Learning Market Size 2023, Segmentation, Growth, Trends and Forecast till 2028

Europe e-learning market impelled by rising preference for digitally interactive learning solutions

BROOKLYN, NY, USA, July 13, 2023 /EINPresswire.com/ -- IMARC Group has recently released a new research study titled "Europe E-Learning Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers a detailed analysis of the market drivers, segmentation, growth opportunities, trends and competitive landscape to understand the current and future market scenarios. This report can serve as an excellent guide for investors, researchers, consultants, marketing strategists and all those who are planning to foray into the market in any form.



Europe E-Learning Market Research report 2023-2028

What is the size of Europe e-learning market?

The Europe e-learning market size reached US\$ 67.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 136.9 Billion by 2028, exhibiting a growth rate (CAGR) of 12.2% during 2023-2028.

Market Overview:

E-learning or electronic learning represents a modern teaching concept that imparts knowledge via digital technologies and devices. It motivates a healthy exchange of information by providing an interactive atmosphere to the participants nevertheless of the time and place. The goal of e-learning is to cultivate students with proper knowledge and expertise via specifically designed courses and prime-quality lectures. In the European region, electronic teaching is gaining traction in the corporate sector, where a range of modern education concept tools and modules, including gamification and LMS, are incorporated into employee training programs.

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What are the emerging trends in the Europe e-learning industry?

The increasing presence of well-established teaching infrastructure is among the key factors driving the Europe E-learning market. Moreover, numerous renowned European universities have been offering blended education experiences to students, which is also stimulating the market growth. Besides this, the escalating demand for personalized courses and content and customized training equipment is higher in the region is acting as another significant growth-inducing factor.

Furthermore, the widespread adoption of e-learning solutions in Europe, on account of several advantages, such as accessibility to various classes and interactive lectures and sessions, is further propelling the regional market. Apart from this, the growing popularity of electronic teaching platforms among numerous companies for providing corporate training to employees, owing to the sudden outbreak of the coronavirus disease, is positively influencing the market growth.

Additionally, the shifting preferences of educational institutions from classroom lectures to virtual classrooms amid the COVID-19 pandemic for finishing the curriculum that is accessible regardless of place and time are anticipated to fuel the Europe E-learning market over the forecasted period.

Report Segmentation:

The report has segmented the market into the following categories:

Breakup by Technology:

- Online E-Learning
- Learning Management System
- Mobile E-Learning
- Rapid E-Learning
- Virtual Classroom
- Others

Breakup by Provider:

- Services
- Content

Breakup by Application:

- Academic
- K-12
- Higher Education
- Vocational Training
- Corporate
- Small and Medium Enterprises
- Large Enterprises
- Government

Breakup by Country:

- Germany
- France
- United Kingdom
- Italy
- Spain
- Others

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Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Others Related Reports:

K-12 Online Tutoring Market Report 2023-2028:

<https://www.benzinga.com/pressreleases/23/06/ab33051328/k-12-online-tutoring-market-statistics-demand-value-trends-companies-and-forecast-2023-2028>

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Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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