

## Orange Model Management: Paving the Way as RunwayTO's Official Sponsor

Leading model and talent agency Orange Model Management Toronto is thrilled to announce its sponsorship of RunwayTO, the pinnacle fashion event in Toronto.

TORONTO, ONTARIO, CANADA, July 14, 2023 /EINPresswire.com/ -- Orange Model Management, a leading model



and talent agency Canada known for discovering and representing top talent, is delighted to announce its sponsorship of <a href="RunwayTO">RunwayTO</a>, the most prestigious fashion event of the year. Bringing these two organizations together marks an exciting milestone and has the potential to revolutionize the fashion industry in Toronto.



Fashion, Beauty, Style"

Orange Model Management

Inc.

This highly anticipated fashion extravaganza features emerging and established designers, as well as the latest fashion trends. A number of fashion enthusiasts, industry professionals, and influential figures attend the event,

making it an excellent opportunity for brands to gain exposure and recognition.

As the event's title sponsor, Orange Model Management offers its unmatched expertise and commitment to excellence in the fashion industry. The agency is known for discovering and representing top models and is committed to diversity, inclusion, and innovation. As part of its partnership with RunwayTO, Orange Model Management aims to promote and celebrate the artistry and creativity of the fashion industry.

"We are delighted to partner with RunwayTO as the title sponsor of this prestigious event," said Ashley West, Media Manager at Orange Model Management. "This collaboration aligns perfectly with our mission to provide opportunities and a platform for aspiring and established models, while also promoting diversity and inclusivity within the industry. We look forward to showcasing the incredible talent and fashion-forward designs that will grace the runway at RunwayTO."

With the support of Orange Model Management as the title sponsor, the event is poised to reach new heights of success and establish itself as a beacon of fashion innovation in Toronto. In addition to Orange Model Management's sponsorship, the event will feature an array of exciting

activities, including designer showcases, exclusive parties, networking opportunities, and much more. RunwayTO serves as a platform for industry professionals and fashion enthusiasts to connect, collaborate, and celebrate the transformative power of fashion.

For further information about Orange Model Management and their involvement as the title sponsor of RunwayTO, please contact Ashley West at info@orangemodels.ca or visit <a href="https://www.orangemodels.ca">www.orangemodels.ca</a>

About Orange Model Management:

Orange Model Management is a leading modeling agency dedicated to discovering and representing top talent



Toronto Fashion Show

in the fashion industry. With a focus on diversity, inclusion, and innovation, Orange Model Management provides exceptional opportunities for aspiring and established models. The agency is committed to nurturing talent, building successful careers, and fostering creativity within the fashion community.

## About RunwayTO:

RunwayTO is a highly acclaimed fashion event that showcases the latest trends and designs from emerging and established designers. With a commitment to supporting the fashion industry and promoting creativity, RunwayTO provides a platform for designers, models, and industry professionals to connect, collaborate, and celebrate the artistry of fashion.

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