

Tickets On Sale For H-E-B | Central Market Plano Balloon Festival

Plano Symphony Orchestra to give live concert on FOX 4 Stage and VIP tickets include festival admission, reception, parking, and seating.

PLANO, TX, USA, July 14, 2023
/EINPresswire.com/ -- Tickets are officially on sale for the 2023 [H-E-B | Central Market Plano Balloon Festival](#) as of Friday, July 14. The four-day event is September 21-24 and special shapes include: Mister Z, Fire Dog, Spider Pig, Rocky and Bullwinkle, Leopard, and Daz – the Whirling Rascal.



2023 H-E-B | Central Market Plano Balloon Festival
Special Shapes & Sponsors

Admission, tickets and parking pricing are as follows:

- \$10 General Admission
- \$5 Kids Ages 3-12
- \$5 Seniors 65 and Over
- FREE for Kids 36" and Under
- \$10 Off-site Parking and \$15 Prime Parking
- \$20 All Day Kids Fun Zone Ride Wristband
- \$2.50 Per Ride Kids Fun Zone
- \$20 Kids Ages 6-12 Tethered Hot Air Balloon Ride
- \$30 Tethered Hot Air Balloon Ride
- \$50 VIP [Plano Symphony Orchestra](#) Concert

The H-E-B | Central Market Plano Balloon Festival is continuing the collaboration with the Plano Symphony Orchestra on Thursday, September 21. A limited number of VIP Tickets are available for \$50; and include prime parking at First United Methodist Church, Festival admission, special VIP reception at 6:00 p.m. and VIP seating for the 7:30 p.m. concert on the FOX 4 Main Stage.

Weekend entertainment consists of Balloon Glows* and the RE/MAX Sky Diving Parachute

Exhibition Thursday, Friday and Saturday. Be at Oak Point Park early Saturday and Sunday morning for the Balloon Launches*. Each evening on the Main Stage enjoy live music followed by spectacular fireworks shows on Friday and Saturday night.

The H-E-B | Central Market Kids Fun Zone is open Thursday – Sunday with free craft activity stations in the Kids Korner Art Tent, inflatable slides, and exciting carnival rides. More than 30 food concessionaires have menus of fair favorites and local vendors offer unique arts and crafts for families to browse and shop.

*Hot Air Balloon Displays, including launches, static displays, glows, and tether rides may be restricted due to adverse weather conditions or wind speeds that exceed safety levels. Hot-air balloons are ONLY in the Park during the scheduled balloon activity dates and times.

Festival Dates & Hours

September 21 – 5:00 p.m. – 10:00 p.m.

September 22 – 4:00 p.m. – 10:00 p.m.

September 23 – 6:00 a.m. – 10:00 p.m.

September 24 – 6:00 a.m. – 11:00 a.m.

The H-E-B | Central Market Plano Balloon Festival is sponsored by H-E-B, Central Market, RE/MAX, the City of Plano, Dos Equis, FOX 4 and MORE 27. More information is available at www.planoballoonfest.org and also posted to Facebook and Instagram.

The Plano Balloon Festival, Inc. takes



DAZ - The Whirling Rascal special shape hot air balloon at the H-E-B | Central Market Plano Balloon Festival open September 21-24, 2023.



2023 H-E-B | Central Market Plano Balloon Festival Promo

place in an outdoor, uncovered venue and has a NO REFUND POLICY. In the unlikely event the Festival is suspended or cancelled due to inclement weather, city, state, national, or local public health concerns/restrictions, force majeure or other causes beyond Festival control there will be no refunds or a rescheduled date. When severe weather conditions exist in close proximity to the Festival grounds, we may choose to delay the event for an hour or more, before deciding to cancel or proceed. The onsite attendees safety is our primary concern. If weather conditions dictate, we may have to cancel a specific day's activities. If the weather conditions improve, we will evaluate the forecast and re-open the Festival.

About Plano Balloon Festival, Inc.

The Plano Balloon Festival, Inc. is a non-profit 501c3 organized for the purpose of staging a premier community-based and family-oriented hot air balloon event, offering other local non-profits volunteer opportunities within the Festival operations. The Plano Balloon Festival, Inc. makes a direct impact on the Collin County community by dispersing funds to participating non-profit agencies and has donated more than \$3 million since inception.

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