

## VIPC Awards Commonwealth Commercialization Fund Grant to Ditto Tech, LLC

CCF grants support startups, critical early technology testing and market validation efforts

RICHMOND, VIRGINIA, UNITED STATES, July 17, 2023 /EINPresswire.com/ -- The Virginia Innovation Partnership Corporation (VIPC) today announced that Ditto Tech, LLC (Ditto) has been awarded a Commonwealth



Commercialization Fund (<u>CCF</u>) grant for \$75,000. VIPC's CCF programs have distributed more than \$51 million to Virginia-based startups, entrepreneurs and university-based inventors since 2012.



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Elizabeth Heinberg, Ditto, CEO and Co-Founder

Based in Charlottesville, Va., Ditto's agile approach to client collaboration makes it easy to manage project work, ensuring clients and creative professionals stay on the same page through every step of the process. This CCF grant will allow Ditto to build on its extensive customer discovery work with a new pilot project that will enable prototype development.

"We are thrilled to receive a CCF grant from VIPC," said Elizabeth Heinberg, CEO and Co-Founder of Ditto. "We wanted to remove the friction often associated with client work. Our platform helps keep project documentation up-

to-date and encourages clear communication - which leads to better outcomes - while also reducing the time spent on administrative tasks."

"We are pleased to award a CCF grant to Ditto Tech, LLC," said Jeanette Townsend, VIPC's Director for Private Sector Grants. "VIPC's CCF grant program plays an important role in getting funding to Virginia-based pre-seed and seed-stage startups when they need it most. Our goal is to help

Virginia companies grow and lead the nation in innovation, opportunity and job creation. The Ditto team is committed to validating the value proposition established during extensive customer discovery, and has lined up several pilot customers to do so – we're excited to track their progress."



CCF accepts applications and awards funding on a rolling basis to Virginia's small businesses and university-based innovators. This competitive grant program seeks to fund high-potential Virginia-based for-profit technology companies at the early stage of commercialization. The grants support early technology and market validation efforts such as the development of prototypes or a minimum viable product (MVP), customer pilots, intellectual property protection, and more. For more information on funding opportunities and eligibility requirements, or to apply, visit the CCF pages at <a href="https://www.VirginialPC.org">www.VirginialPC.org</a>.

## About the Commonwealth Commercialization Fund (CCF)

VIPC's Commonwealth Commercialization Fund (CCF) was launched on July 1, 2020 to foster innovative and collaborative efforts in Virginia. Combining two legacy state programs, the Commonwealth Research Commercialization Fund (CRCF) and the Virginia Research Innovation Fund (VRIF), CCF seeks technologies with a high potential for economic development and job creation and that position the Commonwealth as a national leader in science- and technology-based research, development, and commercialization.

## About Virginia Innovation Partnership Corporation (VIPC)

VIPC: Connecting innovators with opportunities. As the nonprofit operations arm of the Virginia Innovation Partnership Authority (VIPA), VIPC is the commercialization and seed stage economic development driver in the Commonwealth that leads funding, infrastructure, and policy initiatives to support Virginia's innovators, entrepreneurs, startups, and market development strategies. VIPC collaborates with local, regional, state, and federal partners to support the expansion and diversification of Virginia's economy.

Programs include: Virginia Venture Partners (VVP) | VVP Fund of Funds (SSBCI) | Virginia Founders Fund (VFF) | Commonwealth Commercialization Fund (CCF) | Petersburg Founders Fund (PFF) | Smart Communities | The Virginia Smart Community Testbed | The Virginia Unmanned Systems Center | Virginia Advanced Air Mobility Alliance (VAAMA) | The Public Safety Innovation Center | Entrepreneurial Ecosystems | Regional Innovation Fund (RIF) | Federal Funding Assistance Program (FFAP) for SBIR & STTR | University Partnerships | Startup Company Mentoring & Engagement. For more information, please visit <a href="www.VirginialPC.org">www.VirginialPC.org</a>. Follow VIPC on Facebook, Twitter, and LinkedIn.

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