

# PetCon to Bring World's Most Famous Pets to the Windy City

*The annual event will feature speaker sessions, meet-and-greets, opportunities to adopt, unique pet products and more*

CHICAGO, ILLINOIS, UNITED STATES, July 16, 2023 /EINPresswire.com/ -- The world's most influential pets are coming to Chicago! This Saturday July 22 and Sunday, July 23, 2023, [The Dog Agency](#) will present [PetCon 2023](#) in celebration of the unbreakable bond between pets and their human companions. For the first time, PetCon is traveling to the Windy City to transform Morgan MFG at 401 N Morgan St into a pet lover's paradise, providing a platform for attendees to meet their favorite pet influencers, discover innovative products, and even adopt a new four-legged friend. With a focus on education, entertainment, nonprofit and community support, PetCon aims to create a memorable and enriching experience for both pets and their owners. Conference partners include The Humane Society of the United States, ASPCA and PAWS Chicago, and the event will showcase local nonprofits MCP Chicago, Wild Hearts, Live Like Roo Foundation and Determined to Rise Animal Foundation. Highlights of PetCon 2023 will include:

Interactive Exhibitions: Attendees will have the chance to engage with a diverse range of pet-focused goods and exhibitors that include pet illustrators and painters, fashion for pets, a celebrity groomer, and a pet photographer with themed backdrops. New York staple, Birch Coffee, will be available all day, Vetique will be serving up wine and offering acupuncture, and Pet Massage Plus will be giving pet massages, alongside brand activations and agility shows from Baloo the Bunny Eared Bully. From pet nutrition and grooming to entertainment, PetCon will feature an extensive selection of vendors and talent to cater to every pet enthusiast.



The world's most influential pets are coming to Chicago this Saturday July 22 and Sunday, July 23, 2023! PetCon will feature speaker sessions, meet-and-greets, opportunities to adopt, unique pet products and more at Morgan MFG.

Adoption Garden: PetCon is committed to promoting pet adoption and rescue organizations. Throughout the event, attendees will have the opportunity to meet adorable pets from Determined to Rise Animal Foundation, all in need of loving homes. Their team will also be on hand to facilitate the adoption process.

Expert Speaker Sessions: Renowned industry professionals and influencers will share their insights and knowledge in a series of engaging speaker sessions. Topics will range from pet health and training to growing your pet's influence online and how to launch a pet-based retail product.



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Nonprofit Showcase: PetCon 2023 will showcase local nonprofits that help support and improve the world that our pets live in. This year's showcase includes Chicago nonprofits MCP Chicago, Wild Hearts, Live Like Roo Foundation and Determined to Rise Animal Foundation. In addition, ticket holders can opt to purchase a raffle ticket that will directly benefit the efforts of our Adoption Garden partner, Determined to Rise Animal Foundation.

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The team is thrilled to be hosting PetCon this year in the Windy City and excited to showcase the work of local nonprofits helping to make the lives of pets better every day.”

*Loni Edwards Launau:  
founder, PetCon + The Dog  
Agency*

PetCon 2023 promises to be an unforgettable experience that celebrates the love, joy, and companionship that pets bring to our lives. Further, PetCon is thrilled to welcome an array of exhibitors and vendors that include Shaw Flooring who will be exhibiting their comprehensive range of carpets, rugs, cushions, and specially formulated cleaners. Home2 Suites by Hilton will act as official hotel sponsor of PetCon, working to provide every guest a spacious suite at their more than 600 pet-friendly locations across the US,

Canada, and China. See below for the full lineup of pet meet-and-greets, speaker schedules and pet-focused programming, and purchase tickets for VIP (9a entry until 5p) or general admission (10a entry until 5p) by visiting the website at [www.petcon.co](http://www.petcon.co).

PAST PETCON IMAGERY

[Click here.](#)

## SPEAKER SESSIONS SCHEDULE

### SATURDAY

11:00am-11:30am: Non-Profit Showcase Spotlight: Connecting Hearts and Causes

Manda Sherrod, Founder, Determined to Rise Animal Foundation

Sarah Lauch, Founder and Executive Director, Live Like Roo Foundation

Marta Kenar, Founder and Executive Director, MCP Chicago

Wendy Zeldin, Sponsorship and Programming Manager, Wild Hearts

11:45a-12:15p: Style + Savoir: From E-commerce to Runway

Thomas Shapiro + @TikaTheIggy

Tyscia Audy + @LouTheChiChi

12:30p-12:45p: Halftime Show with @Bully.Baloo

1:00p-1:30p: Access to Pet Care: An Equity And Social Justice Issue

Amanda Arrington, Vice President, Access to Care, The Humane Society of the US

Rachel Kane + @Sammy\_In\_The\_City

1:45p-2:15p: Paw & Order: Navigating Pet Influencer Legalities

Brendan Hug, GC, The Dog Agency

2:30p-3:00p: Tips, Tricks, and Treats: Training 101

Nicole Ellis: @TailsWithNicole

Juliana DeWillems: @JW Dog Training

3:15p-3:45p: Goldie's Act: Protecting Dogs In Puppy Mills Through Legislation

Bryn e Riggins, Manager of Federal Legislation, ASPCA

Mark Edman + @TheHuskyMoon

4:15p-4:45p: From Influence to Enterprise: Launching A Product Venture

Ryan Beauchesne + @Crusoe\_Dachshund

### SUNDAY



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11:00a-11:30a: Pawsitive Minds: Pets And Mental Wellness

Noah Haislah + @MiloAndNoah

Andrea + Rich Williams + @ChicagoBlackCat

César Fernández-Chavéz + @LouboutinaNYC

11:45a-12:15p: Home Of Hope: Fostering With Purpose

Bella Boone + @Bully.Baloo

Brittini Vega + @HarlowAndSage

12:30p-12:45p: Halftime Show With @Brussels.Sprout

1:00p-1:30p: Beyond Influencing: Building Brands One Paw At A Time

Ryan Beauchesne + @Crusoe\_Dachshund

Tyscia Audy + @LouTheChiChi

1:45p-2:15p: Fur And Followers: Paths To Influencing

Olivia Caputo + @EnzolsTheShiht

Nicole Ellis: @TailsWithNicole

2:30p-3:00p: A Fireside Chat With Jonathan Graziano: @JonGraz

3:15p-3:45p: Saving Lives One Paw At A Time: @TheGoodHypeOfficial's Journey Rescuing From Kill Shelters

4:00p-4:30p: Pampered To Perfection: Grooming Demo With Arisa Thomas: @ArisaTheGroomer

PET MEET-AND-GREET LINEUP + SCHEDULE

SATURDAY

10:00AM - 11:00AM

Booth 1: @TikaTheIggy + @KalaTheIggy

Booth 2: @Crusoe\_Dachshund + @ItsADaphneDay

Booth 3: @HarlowAndSage

11:00AM - 12:00PM

Booth 1: @JadeTheSableGSD

Booth 2: @TailsWithNicole + @JWDogTraining

Booth 3: @Brussels.Sprout + @Sammy\_In\_The\_City\_

12:00PM - 1:00PM

Booth 1: @EnzolsTheShiht + @ThatPupStanley

Booth 2: @HudsonBeGood + @LouboutinaNYC

Booth 3: @TimmyTheChonk + @ArisaTheGroomer

1:00PM - 2:00PM

Booth 1: @Seductive

Booth 2: @AmazingGracieDoodle + @Ziggy\_TheCorg

Booth 3: @HotDudesWithDogs + @KenzieTheCavapoo

2:00PM - 3:00PM

Booth 1: @TheHuskyMoon

Booth 2: @TeenyTinyTinkie + @PrincessAndShay\_

Booth 3: @Sixty\_Formula

3:00PM - 4:00PM

Booth 1: @Wander\_With\_Willow + @RemixTheDog

Booth 2: @TheGoodHypeOfficial

Booth 3: @DrLisaLippman + @EmmaTheMiniFrenchie

SUNDAY

10:00AM - 11:00AM

Booth 1: @TikaTheIggy + @KalaTheIggy

Booth 2: @Crusoe\_Dachshund + @ItsDaphneDay

Booth 3: @JonGraz

11:00AM - 12:00PM

Booth 1: @MaggieAndHerDads

Booth 2: @CelineTails

Booth 3: @Lord\_Le0 + @EnzolsTheShiht

12:00PM - 1:00PM

Booth 1: @ChicagoBlackCat

Booth 2: @MiloAndNoah

Booth 3: @Wander\_With\_Willow + @ArisaTheGroomer

1:00PM - 2:00PM

Booth 1: @JemAndTheMisfits

Booth 2: @HollandLopChris

Booth 3: @TheLilGremlins + @ItsGnocchiTheFrenchie

2:00PM - 3:00PM

Booth 1: @LouTheChiChi

Booth 2: @BestBoyBrodie + @BastianAndBrews

Booth 3: @Layla.TheDood + @KovuBP

3:00PM - 4:00PM

Booth 1: @HarlowAndSage

Booth 2: @TheHuskyMoon

Booth 3: @JadeTheSableGSD

Tickets: [www.eventbrite.com/cc/petcon-chicago-1453449](https://www.eventbrite.com/cc/petcon-chicago-1453449) and [www.petcon.co](https://www.petcon.co)

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