

## International Marketing Conference Offers Limited Complimentary Passes to Qualifying Brand Side Marketers

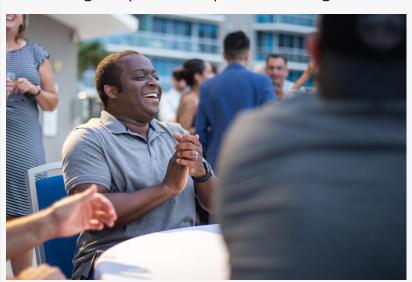
Martechfest, set to be the leading marketing technology conference, is offering a limited number of complimentary tickets for qualifying brand-side marketers.

LONDON, KENT, UNITED KINGDOM, July 17, 2023 /EINPresswire.com/ -- Emailexpert in its ongoing commitment to organise enlightening marketing technology conferences and expos, is thrilled to reveal a limited number of complimentary passes are available for the much-anticipated MartechFest 2023 in Utrecht, Netherlands.

Scheduled from September 6th to 8th the MartechFest series, offers attendees an invaluable dive into the world of marketing with a focus on digital. This event is set to become a platform where industry pioneers share their insights and create meaningful lifelong connections. Martechfest, is set to become a leading marketing technology event on the



Networking at a previous expo from the organisers



Udeme Ukutt at Festival of Email in Miami

global stage. The inaugural festival is set to take place on September 6th, 7th and 8th at the Kinepolis Jaarbeurs in Utrecht.

A limited number of complimentary tickets are available for brand side marketers as well as press and media who meet the qualifying criteria in a bid to make sure this transformative event is even more accessible and attract the widest pool of talent possible. Believing in the power of serendipity we believe this will accelerate the fostering of meaningful connections at the event.

Covering everything from paid search to experiential marketing, email marketing, CRM and CDPs to chatbots, AI, attribution in a cookieless world and far more,

Recognising the instrumental role that marketing professionals play in analysing trends, harnessing data, and driving successful marketing campaigns, Martechfest extends this special privilege to marketing professionals who serve to significantly benefit from the enriching insights and industry-forward strategies showcased at the festival. The complimentary passes aim to encourage the participation of brand-side marketers, whose contributions drive transformative change within their respective organisations and the broader business arena.

The Martechfest agenda is packed with engaging sessions covering the entire spectrum of marketing technology, including CRM, email marketing, B2B



One of the auditoriums

marketing, and technological trends. Attending Martechfest offers an unrivalled opportunity to network with industry experts and like-minded professionals, fostering collaborative growth and providing practical solutions to today's marketing challenges.

Attending Martechfest offers an unrivalled opportunity to network with industry experts and like-minded professionals, fostering collaborative growth and providing practical solutions to today's marketing challenges. To secure your complimentary pass, eligible brand side marketers and press/media professionals are invited to apply via our official website as soon as possible.

We encourage applicants to register quickly, as the number of complimentary passes is limited. Don't miss out on this opportunity to be part of Martechfest and gain valuable insights to drive your marketing success. Apply now at <a href="https://martechfest.com/free-martechfest-tickets/">https://martechfest.com/free-martechfest-tickets/</a>

Speakers at the event come from orgs including <u>Linkedin</u>, KPN, Bundesliga, Hello Fresh and many more.

About Martech Festival and emailexpert:

Martech Festival is the inaugural event organised by a global leader in the production and management of insightful, dynamic, and forward-thinking technology and marketing events, Emailexpert.

Emailexpert is a thriving community of marketing, engineering, and security professionals. Since its inception in 2010 as an ad-hoc group and its formal launch as a paid membership organisation in 2023, Emailexpert has established itself as a prominent force within the messaging and marketing industries.

As a distinguished event organiser, Emailexpert specialises in crafting conferences and summits designed to foster knowledge-sharing, innovation, and business growth among industry professionals. These events serve as a nexus for thought leaders and decision-makers, providing a platform for collaboration and networking, as well as showcasing emerging trends and technologies that shape the future of the technology landscape.

The commitment to excellence extends beyond its events, as the organisation continually seeks to provide valuable resources, educational content, and networking opportunities to its members. By fostering a spirit of collaboration and inclusivity, Emailexpert enables its members to exchange ideas, share best practices, and work together to overcome the challenges facing the industry today.

Their commitment to providing quality experiences for attendees and facilitating the interaction of professionals, innovators, and thought leaders in various fields has earned them an exceptional reputation in the global event planning landscape.

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