

Hisense Home Appliances IR Partners Meet Dubai 2023

DUBAI, UNITED ARAB EMIRATES, July 17, 2023 /EINPresswire.com/ -- Hisense Home Appliances IR Partners Meet Dubai 2023 was a successful event that brought together industry leaders and partners to discuss the future of smart home appliances. The event was held at the Jumeirah Emirates Towers and featured a keynote address by Hisense CEO, Mr. Zhang Jie, who outlined the company's vision for the future of smart home appliances. Mr. Zhang emphasized Hisense's commitment to innovation and its goal to become a leading global smart home appliance manufacturer. He also highlighted the company's recent achievements, including the launch of its new smart home ecosystem, the Hisense Smart Home OS, which integrates various smart appliances and services into a single platform. The event also featured a panel discussion on the challenges and opportunities of the smart home market, moderated by a leading industry expert. The panelists discussed the importance of interoperability and security in smart home ecosystems and the need for standardization to ensure a seamless user experience. The event was a great success and provided a valuable opportunity for Hisense to strengthen its relationships with its partners and showcase its latest products and technologies.



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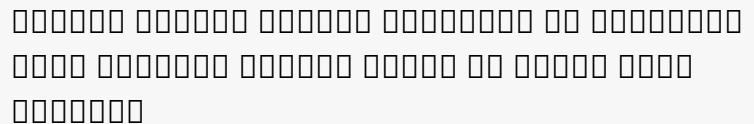
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