

Application Delivery Controllers (ADC) Market Research Trends: Emerging Technologies and Future Outlook to 2030

The rise in penetration of mobile-based applications at the workplace drives the growth of the ADC market.

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/EINPresswire.com/ -- According to the report, the global application delivery controllers industry generated \$2.3 billion in 2020, and is estimated to reach \$12.8 billion by 2030, witnessing a CAGR of 19.1% from 2021 to 2030.

The emerging need to continue uninterrupted communication channels along with different business operations, rise in the number of mobile-based applications, and the increase in the trend of bringing your own device to the workplace drive the growth of the [global ADC market](#). Moreover, low setup and maintenance costs supplement the market growth. However, issues related to security restrain the market growth. On the other hand, the inclination toward cloud and rise in adoption of ADC by the IT and telecom sectors are estimated to create new opportunities in the coming years.

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Based on end user, the IT & telecom segment accounted for the largest market share in 2020, contributing to more than one-third of the global ADC market lead position during the forecast period. This is attributed to investments to a greater extent in hardware ADCs as compared to software/VADCs. However, the BFSI segment is estimated to manifest the largest CAGR of 22.6% from 2021 to 2030, owing to rise in online banking, digitalization in the financial sector, and the requirement to avoid DDOS attacks and minimize security threats.

Based on region, North America contributed the highest market share in terms of revenue in 2020, accounting for nearly two-fifths of the global application delivery controllers market, and is



Application Delivery Controllers (ADC) Market

expected to maintain its dominance in terms of revenue by 2030. This is due to surge in enterprise mobility and extensive wireless connectivity. However, Asia-Pacific is projected to portray the fastest CAGR of 22.5% during the forecast period, owing to digitalization and growth in adoption of the IoT-based applications.

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Based on deployment mode, the on-premise segment held the highest market share in 2020, accounting for nearly three-fourths of the global application delivery controllers market, and is projected to maintain its leadership status during the forecast period. This is due to benefits such as low deployment cost, easy scalability, agility, and less maintenance cost. However, the cloud segment is expected to witness the highest CAGR of 23.8% from 2021 to 2030, owing to its support for the use of dedicated micro-services within enterprise environments.

Covid-19 Scenario:

- The demand for ADC increased considerably as organizations shifted to work from home culture due to lockdown and the need to stay productive while working from any location.
- According to the survey by the Ecological Momentary Assessment, nearly 90 percent of the total enterprises that participated in the survey highlighted that they made changes in their application delivery infrastructure with the outbreak of the Covid-19 pandemic. These changes involved strengthening security and increasing capacity.

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Key players operating in the global application delivery controllers industry include A10 Networks Inc., Citrix Systems Inc., F5 Networks Inc., Array Networks, Inc., WebScale, Dell Inc., Barracuda Networks Inc., Fortinet Inc., Cisco Systems Inc., and KEMP Technologies Inc.

Key Benefits for Stakeholders:

- The study provides in-depth analysis of the global ADC market share along with current & future trends to illustrate the imminent investment pockets.
- Information about key drivers, restrains, & opportunities and their impact analysis on the global ADC market size are provided in the report.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the application delivery controllers market forecast.

- An extensive analysis of the key segments of the industry helps to understand the global application delivery controllers market trends.
- The quantitative analysis of the global ADC market size from 2021 to 2030 is provided to determine the market potential.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Related Report:

1. [Application Development Software Market](#)

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