



# California Tortilla Celebrates Being Extra With A Summer “Be Extra” Bucket List Challenge

*The most extra people will be entered to win free burritos for a year*

POTOMAC, MD, USA, July 17, 2023 /EINPresswire.com/ -- [California Tortilla](#), the “California Style” Mexican food franchise, is embracing its extra side this summer with the launch of the “Be Extra” Bucket List challenge. From July 17-31, California Tortilla invites guests to embark on a series of “adding a little extra” tasks that will be rewarded with free food, Burrito Bucks Loyalty Rewards, and the chance to win free burritos for a year.

Customers can pick up the bucket list at any CalTort location starting Monday, July 17th. This card features a range of tasks, including indulging in the flavorful Bangkok Shrimp, adding a cookie or brownie to a meal, quenching their thirst with a refreshing beverage and more. After completing a task, guests should kindly ask the cashier to stamp their card at the register.

Guests can complete bonus entries by sharing photos of their favorite Cal Tort meal or striking a pose in front of the iconic Wall of Flame on social media. To receive credit for bonus entries, guests must tag @CalTort on social media and use #beextra.

“Going that extra mile is what we’re all about at California Tortilla. From the extra time we take to prepare our housemade recipes to the over-the-top wall of flame, we wanted to celebrate that “extra spirit” by offering a unique and enjoyable way to earn rewards this summer while dining with us,” said Robert Phillips, President of California Tortilla.

Guests should send a photo of their completed card, along with their Burrito Elito number, to [flavor@caltort.com](mailto:flavor@caltort.com) by Aug. 6 to redeem their reward based on the number of stamps they receive. Those who received 9 or more stamps will get \$10 Burrito Bucks loaded to their account and be automatically entered for the chance to win free burritos for a year.

To view the complete “Be Extra” Bucket List challenges and read the terms of agreement, visit <https://californiatortilla.com/introducing-the-beextra-bucket-list-summer-challenge/>.

For more information about the menu, locations and franchise opportunities, visit [www.californiatortilla.com](http://www.californiatortilla.com) or follow on Instagram, TikTok and Twitter @CalTort.

About California Tortilla®

California Tortilla® is a unique fast casual restaurant franchise that serves “California style” Mexican food. Since 1995, California Tortilla, adoringly known by fans as Cal Tort, has brought a fresh perspective to Mexican food through offering bold and exciting flavor profiles, while offering only the best quality. With 38 locations, the Chef-Inspired menu continues to delight customers throughout the United States.

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