

SCCG Management Announces Strategic Partnership with Land Vegas for Metaverse VR Gaming

SCCG Management is thrilled to announce its strategic partnership with Land Vegas, an innovative metaverse gaming platform.

LAS VEGAS, NEVADA, USA, July 18, 2023 /EINPresswire.com/ -- [SCCG Management](#), a leading

[management advisory firm](#) in the gambling industry, is thrilled to announce its strategic partnership with Land Vegas, an innovative metaverse gaming platform. The collaboration aims to enhance the gaming experience by merging the sensations of a physical casino with the accessibility and excitement of online casino games through virtual reality. SCCG Management will provide comprehensive support to Land Vegas, including business development and global distribution, leveraging its vast ecosystem of over 100 B2B and B2C companies in the gambling industry.

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Stephen Crystal

With this strategic partnership, Land Vegas will gain access to SCCG Management's extensive network and expertise in the gaming industry. SCCG Management's deep understanding of market trends and its strong relationships with key players in the industry will help facilitate growth and success for Land Vegas.

Stephen Crystal, the Founder, and CEO of SCCG Management, expressed his enthusiasm about the partnership, stating, "We are excited to join forces with Land Vegas to revolutionize the gaming experience. By combining the physical and online casino worlds in a digital environment, we aim to create unique and thrilling experiences for gaming enthusiasts worldwide. This partnership aligns perfectly with our mission to drive innovation and transformation within the gaming industry."

Land Vegas is set to redefine the iGaming and entertainment industry by introducing a digital world that seamlessly blends the best elements of physical and online casinos. This groundbreaking project will break the boundaries of creativity and deliver unparalleled gaming

experiences.

The strategic partnership between SCCG Management and Land Vegas comes at a time when virtual reality (VR) technology is gaining immense traction in the gaming industry. VR headsets have revolutionized the way people engage with games, offering an immersive and interactive experience that transcends traditional gaming boundaries. With the rise of online gaming and the preferences of newer generations, who are more inclined towards the convenience and accessibility of virtual platforms over brick-and-mortar casinos, many industry experts view VR as the future of the gaming industry. This partnership between SCCG Management and Land Vegas is poised to capitalize on this trend, combining the power of VR technology with the allure of online gaming to create a truly groundbreaking and captivating gaming experience for players worldwide.



SCCG Partners with Land Vegas

Land Vegas has already established strategic partnerships with renowned gaming companies such as Pragmatic Play, Vibra Gaming, Endorphina, and Triple Cherry. These collaborations demonstrate Land Vegas's commitment to working with industry leaders and innovators to deliver top-notch gaming content and experiences within their virtual platform. By joining forces with these esteemed partners, Land Vegas ensures a diverse and exciting gaming environment for its users, further enhancing the overall gaming experience within the metaverse.

ABOUT LAND VEGAS

Land Vegas is an innovative gaming metaverse that merges the sensations of a physical casino with the experience of online casino games in an experience accessible through virtual reality. The project revolutionizes the way people interact and have fun in the field of gambling, creating unique and exciting experiences.

ABOUT SCCG MANAGEMENT:

SCCG Management is a premier management advisory firm, featuring experienced leaders from the global gaming industry who deliver expert solutions for strategic success with a focus on iGaming, Sports Betting, E-Sports, and Casino Technology. With a global network spanning over 30 years and international offices in Europe, Africa, Asia, South America, and Latin America, SCCG connects clients with the right strategic partners for global scale growth. As an accelerator for early-stage companies, we promote innovation and empower emerging businesses to achieve their objectives. SCCG also acts as an early-stage investor, providing capital and

resources to entrepreneurs developing new and innovative products and platforms.

"CONTACT"

Stephen A. Crystal
SCCG Management
+1 702-427-9354

[email us here](#)

Visit us on social media:

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