

Nectar Experiences Record Growth in Q2 Amid Economic Uncertainty

Defying Economic Headwinds, Employee Recognition SaaS Leader Achieves 20% Growth in Q2



OREM, UT, UNITED STATES, July 18, 2023 /EINPresswire.com/ -- In the face

of an uneasy economic climate, Nectar, a leading Software as a Service (SaaS) employee recognition and rewards platform, is breaking barriers with record growth. Today, the company proudly announced a historic Q2, boasting a growth rate of over 20% and this month will surpass the notable milestone of 1000 global customers.

Nectar's innovative platform, designed to foster a robust corporate culture, engage employees, and minimize turnover, has been a beacon of stability and growth. This record quarter further illustrates the resilience of companies that prioritize a strong, inclusive, and appreciative culture, regardless of external market conditions.

CEO Trevor Larson was upbeat about the company's performance. He stated, "Despite uneasiness in the macro environment, we've been seeing record growth, which goes to show that in good times or bad, it's vital to a company's success to invest in culture, drive engagement, and retain top employees. Our robust growth this quarter attests to the fact that when companies focus on their people, the bottom line follows."

This record-setting quarter comes after a series of strategic decisions made by Nectar to further leverage their platform to support businesses navigating the turbulence of the current economic landscape. Their suite of solutions helps companies build, enhance, and sustain an organizational culture that boosts employee morale, engagement, and retention.

Larson added, "Our platform has always been about more than just recognition and rewards; it's about fostering an environment where every employee feels valued and empowered. Our success this quarter is a testament to that mission and the dedication of the team here at Nectar."

The exciting growth showcases the widespread trust in Nectar's platform across industries and geographies, confirming its status as a vital partner for businesses committed to

maintaining a positive and productive work culture.

With a firm belief that businesses flourish when their people do, Nectar will continue to focus on providing exemplary service to its growing client base, demonstrating that investing in people and culture is the way forward in any economic climate.

About Nectar

Nectar is a leading SaaS employee recognition and rewards platform that helps businesses of all sizes build a strong and engaging corporate culture. Through its innovative solutions, Nectar aids companies in cultivating an environment that celebrates employee achievements, fosters engagement, and bolsters retention. For more information, visit www.nectarhr.com.

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