

Metal Packaging Industry Anticipates Remarkable Expansion in the Forecast Period 2021-2030

The steel segment held the highest market share in 2020, accounting for more than three-fifths of the global metal packaging market.

PORTLAND, OREGON, UNITED STATES, July 18, 2023 /EINPresswire.com/ -- The steel segment held the highest market share in 2020, accounting for more than three-fifths of the global <u>metal</u> <u>packaging market</u>, and is estimated to maintain its leadership status throughout the forecast period. This is attributed to its usage in lightweight metal packaging for food and beverage cans along with paints, aerosols,



closures, and promotional packaging. However, the aluminum segment is projected to manifest the highest CAGR of 4.4% from 2021 to 2030. The adoption of aluminum, especially in the beverage sector, has heavily fueled the growth of the segment.

The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

Download Sample PDF Brochure: <u>https://www.alliedmarketresearch.com/request-sample/1910</u>

The food segment accounted for the largest share in 2020, contributing to more than two-fifths of the global metal packaging market, and is projected to maintain its lead position during the forecast period. Metal packaging ensures extended shelf life period for perishable food products. This trend has increased the dependency of packaged food products among consumers in the recent years. However, the personal care segment is expected to portray the

largest CAGR of 4.4% from 2021 to 2030. The demand for youth centric consumer products has increased the application of metal packaging in the personal care sector.

This makes it important to understand the practical implications of the Metal packaging market. To gain a competitive advantage, the players must have something unique. By tapping into the untapped market segment, they can establish a relevant point of differentiation, and this report offers an extension analysis of untapped segments to benefit the market players and new entrants to gain the market share.

Europe, followed by North America, held the highest market share in terms of revenue 2020, accounting for nearly two-fifths of the global metal packaging market, owing to the presence of key market players. However, the Asia-Pacific region is expected to witness the fastest CAGR of 3.9% during the forecast period. The increase in disposable income, application in the food and beverage industries, and rise in population augmented the growth of the metal packaging market in this region.

KEY MARKET PLAYERS:

The report provides the SWOT analysis of the key market players Amcor plc., Ardagh Group S.A, Ball Corporation, CPMC Holdings Ltd., Crown Holdings Inc., Greif Incorporated, Metal Packaging Europe, Silgan Holdings Inc., Tata Steel, and Ton Yi Industrial. which gives the business overview, financial analysis, and portfolio analysis of products and services. The latest news related to industry developments in terms of market expansions, acquisitions, growth strategies, joint ventures, collaborations, product launches, market expansions etc. are included in the report for the better understanding of the stakeholders in framing strategic decisions to gain long term profitability and market share.

According to the report, the global metal packaging industry generated \$108.8 billion in 2020, and is anticipated to generate \$147.4 billion by 2030, witnessing a CAGR of 3.1% from 2021 to 2030.

NEED FOR THE REPORT:

The current situation of pandemic makes it very important for the stakeholders in the Metal packaging market to understand the market deeply, which will help them in taking sound decisions, to gain the competitive advantage. By exploring the unexplored areas of market, the key players can surely gain a larger market share.

Advances in packaging technology and large demand for canned food drive the growth of the global metal packaging market. However, environment-related issues pertaining to steel mining and increased material cost hinder the market growth. On the other hand, the expanding popularity of luxury products in metal packaging such as cookies, coffee, tea, and other items results in the increase in use of metal-based packaging. This factor presents new opportunities

in the coming years.

KEY OFFERINGS OF THE REPORT:

Key drivers & Opportunities: An extensive analysis on key factors and opportunities available in different segments for strategizing.

Current trends & forecasts: A comprehensive analysis on latest trends, and forecasts for next few years to frame strategic decisions as a next step.

Segmental analysis: An extensive analysis of each segment and driving factors such as revenue and growth rate is offered.

Regional Analysis: A thorough analysis of each geographic region can help market players devise expansion strategies and gain from the opportunity.

Competitive Landscape: Useful insights on each of the leading market players for outlining competitive scenario and related strategies have been offered in the report.

Interested in Procuring This Report? Visit Here: <u>https://www.alliedmarketresearch.com/metal-packaging-market/purchase-options</u>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Allied Market Research Allied Market Research +1 800-792-5285 email us here Visit us on social media: Facebook Twitter LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/644921760

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.