

# Call for entries for 11th Creative Tourism Awards

*Companies, projects and destinations that rely on sustainable and creative tourism can now apply for the 11th Creative Tourism Awards.*

BARCELONA, SPAIN, July 18, 2023 /EINPresswire.com/ -- The Creative Tourism Network® is pleased to announce that entries for the 11th [Creative Tourism Awards](#) are now open.

For over 10 years, these awards have been recognizing companies, projects, and destinations around the world that rely on creative tourism to meet the growing demand from travelers wishing to discover the local culture in an authentic way, while creating a value chain for the territory.

After Germany and Italy, it's [TUNISIA's](#) turn to be highlighted at the 11th Creative Tourism Awards – a Mediterranean destination that is

reinventing itself through the enhancement of its tangible and intangible heritage to embark on the path of sustainable tourism. In particular, the country is banking on its gastronomy and traditional know-how, promoted through Tunisia's Culinary Journey project, to attract new types of travelers keen to discover its culture in an authentic way.

Creative Tourism Awards: how do they work?

Six categories reward the most committed players and the most innovative initiatives in favor of creative tourism:



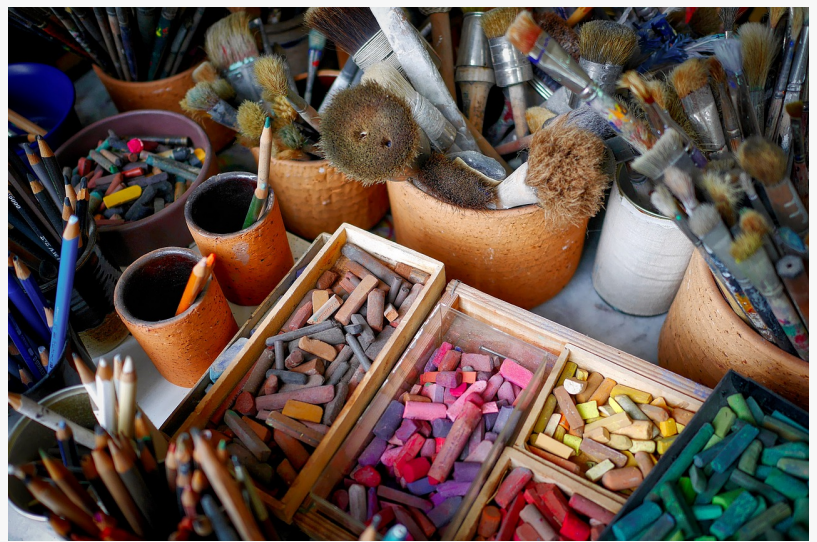
11th Creative Tourism Awards



Tunisia's Culinary Journey

Best Creative Destination  
Best Strategy for Creative Tourism  
Development  
Best Creative Travel Agency / Tour  
Operators  
Best Creative Travel Planner / Travel  
Advisor  
Best Creative Lodging  
Best Creative Experience

Internationally recognized for its action  
in favor of more innovative and  
sustainable tourism, the Creative  
Tourism Network® works with a panel  
of prestigious experts in order to determine and guarantee the respect of the Best Practices in  
Creative Tourism. The international jury selects the awardees for their creativity, authenticity,  
and sustainability.



Creative Tourism Network

Selection criteria for this 11th edition include originality of experience design, commitment to creating a sustainable ecosystem in the region, and consideration of sustainability principles. Whether it's a village of a hundred inhabitants or a megalopolis, an ecolodge, or a 5-star hotel, the Creative Tourism Awards focus on authenticity, value creation and promoters' interest in involving locals and tourists in the co-creation of their experiences.

A new entry format will enable candidates in this 11th edition to increase their chances by choosing several methods for each category. Candidates can highlight their specific characteristics in terms of environment (rural, urban, island, mountain, etc.), geographical location (by continent), tourist segment (MICE, kids friendly, foodies, LGBT, etc.), or Sustainable Development Goals.

DEADLINE: September 11th, 2023

[More information & Application](#)

Caroline Couret  
Creative Tourism Network  
[press@creativetourismnetwork.org](mailto:press@creativetourismnetwork.org)  
Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/644940424>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.