

Consult Red Celebrates 20 Years of Innovation

SHIPLEY, WEST YORKSHIRE, UK, July 18, 2023 /EINPresswire.com/ -- Consult Red, an employee-owned consultancy and R&D partner for connected devices and systems, is thrilled to mark its 20th anniversary of continuous success, growth, and innovation. Over the past two decades, Consult Red has helped its clients transform the media, telecommunication and IoT technology landscapes.

Since its inception in 2003, Consult Red has remained steadfast in its commitment to delivering trusted consultancy and high-quality engineering services, while embracing technological advancements and industry trends. Throughout the years, the company has built an enviable reputation for its dedication to



excellence, customer satisfaction, and innovative solutions.

"We've reached this significant milestone, thanks to our valued clients, and the work of our talented and dedicated team," said Raghu Venkatesam, CEO at Consult Red. "We are grateful for the long-term trust and support of our clients, partners, and stakeholders, who have been instrumental in our continued growth over the past two decades."

Over the past 20 years, Consult Red has achieved numerous milestones and accomplishments, including:

- Contributing to innovative product launches for our key customers, including set-tops, connected TV devices and embedded software services for some of the world's largest media and connectivity operators across Europe, the USA and Asia.
- Delivering ground-breaking connected devices and systems for industrial and IoT applications, including vehicle charging, industrial vision, telehealth, power management, consumer devices

and wireless connectivity.

- Establishing Consult Red as an employee-owned company, giving our employees a stake in the business, and ensuring long-term stability for our clients.
- Nurturing a talented and diverse global workforce that drives innovation and fosters a culture of collaboration and excellence.

As Consult Red celebrates this milestone, it remains committed to pushing the boundaries of innovation and continuing to exceed customer expectations. The company's focus continues to be on delivering cuttingedge product design and development services. Looking ahead Consult Red will continue its growth trajectory and regional expansion, to further develop



COO and Co-Founder of Consult Red

expertise in IoT, software containerisation, AI and cloud, and address future customer needs.

Reflecting on the journey so far, Stuart Griffin, COO and Co-Founder of Consult Red added, "As we celebrate this milestone, we are excited about the opportunities that lie ahead. I'm so incredibly proud of where we are today, the journey has been fantastic, and the journey has been made by the people we've worked with along the way. With a strong foundation, a dedicated team, and the trust of our customers, we are well-positioned to continue driving innovation, expanding our global reach, and delivering great value for our clients."

Consult Red will mark its 20th anniversary with employee and customer-focused events throughout the year. The company will also make a lasting contribution with the planting of commemorative trees near its office locations.

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About Consult Red

Consult Red is an employee-owned technology consultancy that works with many of the world's leading media and connectivity brands. It employs around 350 people in the UK, USA and Poland.

Consult Red applies its long track record in connected and embedded expertise to meet market

demand for IoT smart devices and is a market leader in technology to the media and telecommunications sectors. Connected devices and systems developed by Consult Red are currently in more than 50 million homes worldwide.

Consult Red has a strong presence across the globe with plans for further expansion, to further strengthen its international network, enabling the company to better serve its customers and tap into emerging markets.

For more information, visit consult.red and follow us on LinkedIn.

Media Contact Steve Pattison E: steve.pattison@consult.red

T: +44 7869 780577

Josh Wright
Proactive PR
josh.wright@proactive-pr.com

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