

# Automotive Window Exterior Sealing Market to Reach USD 9.31 Billion by 2032 with a 5% CAGR

*automotive window exterior sealing market size was USD 6.0 billion in 2022 and is expected to reach a value of USD 9.31 billion in 2032 and CAGR of 5%*

NEW YORK, NY, UNITED STATES, July 18, 2023 /EINPresswire.com/ -- The [global automotive window exterior sealing market](#) had a valuation of USD 6.0 billion in 2022. It is projected to reach

USD 9.31 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 5% during the forecast period. The increasing demand for high-performance sealing systems in the automotive industry, driven by concerns for occupant safety and security, as well as a focus on improving fuel efficiency, is fueling the growth of this market.

The automotive industry is rapidly adopting advanced technologies to enhance overall vehicle performance and safety. The window exterior sealing system plays a crucial role in protecting the car's interior from external elements such as noise, wind, water, and dust. The expanding market is propelled by the growing demand for high-performance sealing systems in the automotive sector.

Moreover, the rising concerns regarding the safety and security of vehicle occupants have led to increased demand for automotive window external sealing systems. These systems provide an additional layer of protection against intruders and shield passengers from extreme weather conditions. Additionally, the use of advanced materials in the production of window external sealing systems contributes to lighter vehicle weight, thereby improving fuel efficiency.

Furthermore, the increasing popularity of electric and hybrid vehicles is expected to drive the demand for window external sealing systems. These vehicles require more sophisticated sealing systems to prevent the ingress of dust and water. The automotive industry is also focused on reducing cabin noise levels, which encourages the development of advanced sealing systems capable of achieving this goal.



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Additionally, the growing demand for premium vehicles with advanced features is expected to drive the need for high-quality window external sealing systems. The utilization of cutting-edge materials like EPDM, silicone, and thermoplastic elastomers (TPE) is increasing the durability and lifespan of sealing systems, further contributing to market growth.

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### Segments Covered in the Report

The global automotive window exterior sealing market can be categorized by product type and vehicle type.

In terms of product type, the market includes various options such as rubber, EPDM (Ethylene Propylene Diene Monomer), TPE (Thermoplastic Elastomers), PVC (Polyvinyl Chloride), and others. These different materials offer unique properties and characteristics suitable for window sealing applications in the automotive industry.

When considering vehicle types, the market encompasses passenger cars, light commercial vehicles, and heavy commercial vehicles. Each vehicle category has distinct sealing requirements based on their size, usage, and specific needs.

Overall, the automotive window exterior sealing market offers a range of product types to cater to diverse sealing demands across different vehicle categories.

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### Strategic development:

In January 2021, Cooper Standard made an announcement about partnering with Huayu Automotive Systems, a Chinese company, to establish a joint venture for the production of sealing systems specifically for electric vehicles in China. The objective of this strategic alliance was to utilize Huayu's manufacturing capabilities and Cooper Standard's expertise in sealing technology to enhance their market presence in China.

In June 2020, Hutchinson completed the acquisition of the thermal management business division of Showa Corporation, a Japanese company. This business division included automotive air conditioning and engine cooling products. The acquisition was strategically undertaken to strengthen Hutchinson's position in the global automotive market and expand its range of product offerings.

In 2020, Sumitomo Riko disclosed a joint venture agreement with Ningbo Tuopu Group, a

Chinese automotive parts manufacturer. The purpose of this collaboration was to jointly manufacture automotive rubber hoses and sealing products. By leveraging Sumitomo Riko's proficiency in rubber technology and Ningbo Tuopu's manufacturing capabilities, the joint venture aimed to expand their footprint in the Chinese market.

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Competitive Landscape:

Cooper Standard  
Hutchinson  
Sumitomo Riko  
Nishikawa Rubber  
Toyoda Gosei  
Mint Group  
Henniges Automotive  
Magna International  
Rehau Group  
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