

# Association for Intelligent Information Management (AIIM) comments on AI Accountability

*AIIM formally responded to a request for comment from the U.S. National Telecommunications and Information Administration (NTIA) on AI accountability.*

SILVER SPRING, MD, UNITED STATES, July 18, 2023 /EINPresswire.com/ -- Association for Intelligent Information Management Comments on AI Accountability

Governments around the world have started the arduous process of developing regulations and standards for artificial intelligence. In June 2023, [AIIM](#) formally responded to a request for comment from the U.S. National Telecommunications and Information Administration (NTIA) on AI accountability.

Information management is not an insular profession and it's most successful in an organization when it's focused outward on the needs of stakeholders and business outcomes. As such, AIIM's leadership takes a strong, active stance on how AI tools use and produce information.

"AIIM believes it's vital that regulators develop flexible and practical guardrails for how information is treated during AI development and use," said AIIM President & CEO Tori Miller Liu. "Guardrails will empower innovation, boost adoption, and ensure accountability."

The key tenets of AIIM's position are:

1. Not all AI is equal and public policy should reflect the different levels of risk. Unlike generative AI, some AI is simple, easy to comprehend, and can be audited to determine how decisions were made by the technology. Regulators should classify AI into different categories and establish policy accordingly.



AIIM is the world's leading association dedicated to the information management industry.

2. Need a flexible, universal framework. Stakeholders need a framework to better understand their obligations and ensure compliance. A framework would also encourage further innovation and adoption of AI.

3. Accuracy is key to advancing AI accountability. “Trustworthiness” of AI output is unattainable. Accuracy is a more worthwhile and plausible ambition. It establishes credibility, currency of the information, completeness, and chain of control.

4. Transparency will ensure accountability. AIIM supports the principle in the U.S. Administration’s AI Bill of Rights that consumers must know when, how, and why AI is being used.

5. Responsibility is shared. The developers and organizations who use AI share responsibility and liability for AI output.

6. Mandatory auditing of some AI may be implausible. Narrow AI tools are auditable and largely defensible. It’s important to recognize the difficulty of auditing generative AI tools, making mandatory auditing difficult and potentially impossible.

7. The volume and quality of AI output should influence regulations. When considering recordkeeping obligations, regulators should keep in mind the enormous volume of data AI can produce and that the data quality may be subpar and not worth retaining.

The reality is the pace of change in AI development has exceeded the pace at which regulations and standards are being developed.

“As AI adoption and use increases within our own organizations, it is our responsibility as information management professionals to protect our organizations and stakeholders,” said Liu.

AIIM has published a [complimentary version of its letter to NTIA](#) and encourages information management professionals to use the letter as a tool to help guide conversations, decisions, and policy about using AI in their own organizations.

AIIM thanks the authors and editors of its letter to NTIA:

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AIIM looks forward to continuing to participate in regulatory conversations about information management in the age of AI.

## About the Association for Intelligent Information Management

AIIM is the world's leading association dedicated to the information management industry. Since 1944, AIIM has helped organizations use their information as an asset, driving performance and reducing risk. With over 66,000 community members, AIIM serves a vibrant community of information management professionals who focus on the collection, processing, storage, security, retention, and accessibility of information in an organization. AIIM provides independent research, thought leadership, comprehensive training, and professional certification to empower these professionals to better serve their organizations.

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