

Organic Wine Market Driven by Growing Customer Demand for Natural and Healthy Products by 2032

Organic wine is expanding due to the growing trend towards environmentally friendly and sustainable farming methods.

NEW YORK, U.S, UNITED STATES, July 19, 2023 /EINPresswire.com/ -- In 2022, the global size for <u>organic wine market</u> reached USD 7.77 Billion. It is projected to grow significantly and reach USD



20.46 Billion by 2032, with a compound annual growth rate (CAGR) of 11% during the forecast period.

Organic wines are produced from grapes cultivated without the use of synthetic fertilizers,



The global organic wine market size was valued at USD 7.77 Billion in 2022 and is expected to reach a value of USD 20.46 Billion in 2032 and register a CAGR of 11% during the forecast period.

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pesticides, or genetically modified organisms (GMOs). These wines are made using environmentally friendly farming practices such as composting, cover crops, and the utilization of natural predators to control pests. Additionally, organic wines do not contain artificial flavorings, colorings, or preservatives.

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Top Companies Operating in the Global Organic Wine Market Report:

- Biodynamic Wines LLC
- Avondale Wine Estate
- Bonterra Vineyards
- The Organic Wine Company
- Frey Vineyards

- King Estate Winery
- · Grgich Hills Estate
- Emiliana Organic Vineyards
- · Les Vignerons de Buzet
- Domaine Lapierre
- Montes Winery

Drivers of Organic Wine Market

- Increasing consumer demand for organic products: There has been a growing awareness and preference among consumers for organic products, including wine. Concerns about health, environmental sustainability, and the use of synthetic chemicals in conventional agriculture have led consumers to seek out organic options, including organic wine.
- Health and wellness trends: The global shift towards healthier lifestyles has influenced the demand for organic products, including wine. Organic wine is perceived as a healthier alternative to conventional wine because it is produced without the use of synthetic pesticides, herbicides, or fertilizers. This aligns with the increasing focus on natural and organic foods and beverages.
- Environmental consciousness: Organic wine production follows strict guidelines that minimize the impact on the environment. Organic vineyards promote biodiversity, use renewable resources, and minimize soil erosion and water pollution. As consumers become more conscious of environmental issues, they are opting for organic wines as a way to support sustainable farming practices.

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To assist readers in making profitable business decisions, the report is written with the help of industry analysts, market segmentation, and data collection. In addition to providing a comprehensive database of technological and product advances, the report provides detailed information on growth rates, market values, as well as niche market segments.

This report analyzes the Organic Wine market in terms of growth rate, market share, current and emerging trends, production and consumption ratios, industrial chains, demand and supply, imports, exports, revenue contribution, and key player presences in key regions. As a part of the report, a country-by-country analysis of the Organic Wine market is provided to gain a deeper understanding of its growth and progress.

The global Organic Wine market is segmented into:

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)

- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Further market segmentation

Product Type Outlook:

- · Red Wine
- · White Wine
- Others

Distribution Channel Outlook:

- Online Retail
- · Offline Retail

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