

## DelphianLogic completes a hat-trick of wins on debut at the 35th annual APEX Awards, 2023

DelphianLogic once again underscores mastery in the corporate learning & development space, securing prestigious accolades at the 35th Annual APEX Awards, 2023.

PUNE, MAHARASHTRA, INDIA, July 21, 2023 /EINPresswire.com/ -- DelphianLogic, a leading provider of innovative learning solutions, has emerged triumphant once again, winning three prestigious awards along with their customers and partners at the 35th Annual APEX Awards, 2023.



DelphianLogic once again underscores their mastery in the corporate learning and development space, securing prestigious accolades at the 35th Annual APEX Awards, 2023.

The company's exceptional work in the field of corporate learning and development has been recognised in multiple categories, including Campaigns, Programs & Plans and Electronic Media - Education & Training.

DelphianLogic's win was announced on 14th July 2023. The winners are listed at <a href="https://apexawards.com/winners-2023">https://apexawards.com/winners-2023</a>

Given below is a snapshot of DelphianLogic's winning entries:

## **GRAND AWARD**

Campaigns, Programs & Plans

DelphianLogic and Schindler Group were awarded the prestigious Grand Award in the Campaigns, Programs & Plans category for their remarkable collaboration on the Digital Marketing Academy. This comprehensive program laid down and went on to implement the blueprint for setting up a successful in-house digital marketing academy for all of Schindler's employees the world over. The academy Schindler employees the opportunity to both up skill and cross skill to the latest and the greatest in the digital marketing domain.



We are both humbled and elated with our three prestigious Apex Awards on debut. These awards reinforce our commitment to making tangible, sustainable impacts for our partners."

 Saurabh Ganguli, Cofounder and CEO of DelphianLogic Electronic Media - Education & Training
DelphianLogic, in partnership with F. Hoffmann-La Roche
AG, received an Award of Excellence in the Electronic
Media - Education & Training category for their
outstanding achievement with Hungry Birds, an innovative
game-based learning program. The game has successfully
integrated experiential learning principles to help new
hires at Roche Molecular Diagnostics (RMD) understand
and internalise the red line in the company's very critical
product development process at an exponentially faster
speed than the legacy version of this training.

Campaigns, Programs & Plans - Education & Training DelphianLogic and Zurich Insurance (Zurich) were

honoured with an Award of Excellence in the Campaigns, Programs & Plans - Education & Training category for designing and developing the Business Interruption Foundation Training. A unique microlearning-based blended learning program that combines diverse learning strategies, the training includes animated videos, audio-driven scenario presentations, multimedia microlearning modules, and interactive web pages.

"We are both humbled and elated with our three prestigious Apex Awards on debut. These awards reinforce our commitment to making tangible, sustainable impacts for our customers and partners." - <u>Saurabh Ganguli</u>, Co-founder and CEO of DelphianLogic

The APEX Awards, known for attracting exceptional entries, have recognised DelphianLogic amongst the crème de la crème of the industry. Amidst fierce competition, DelphianLogic emerged victorious as one of the 100 Grand Award Winners out of over 1,100 entries in the 2023 field of award entrants.

APEX awards are evaluated by a panel of expert judges who assess the entries based on criteria such as graphic design, editorial content, overall communications effectiveness, and excellence. These judges comprise seasoned professionals, including industry experts, experienced communicators and respected executives, who bring their expertise and discerning eye to the evaluation process.

About DelphianLogic

The whole world runs on SMART. But we're on a quest for SMARTER

For all things learning, made simpler, done better. For pushing the boundaries of effective learning solutions and crafting them into exceptional ones. For that spark that makes us an award-winning learning solutions company and a partner to global organisations. For the just right. The Smarter.

You have varied needs. We've got varied solutions.

that engage, tell a story and leave a lasting impact.

give wings to your medium and long term L&D vision and strategies.

With a legacy of over 40 happy Fortune/Global customers, more than 1800 successful projects, a 150-member skilled and experienced team, an impressive tally of industry accolades to show for the results that we deliver.

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