



# Loyalty Superstore Terminates Acquisition with Xalles

DEERFIELD BEACH, FLORIDA, UNITED STATES, July 19, 2023 /EINPresswire.com/ -- [Loyalty Superstore Inc.](#) announced today that it has terminated its contracted agreement with Xalles Holdings, Inc. (OTC:XALL), Martin Berns, CEO of Loyalty Superstore, Inc. stated "we are extremely disappointed with Xalles inability close this transaction."

Further details are available at [www.loyaltysuperstore.com](http://www.loyaltysuperstore.com) under the news Tab.

## About Loyalty Superstore

The Loyalty Superstore management team has over 20 years of experience in the incentive industry and in building white-label, rewards/rebates web-based cash back shopping malls and small merchant communication and marketing platforms. Our one-of-a-kind white-label technology allows clients to customize our National Mall® and LOCAL THANKS<sup>SM</sup> platforms instantaneously with their own graphics, videos, text and information. The cash back National Mall® is marketed to medium and large-sized clients. They utilize the platforms as customer acquisition, retention and loyalty value added benefits.

The Malls include a link to local shopping through the company's LOCAL THANKS<sup>SM</sup> platform.

For information about Loyalty Superstore visit: [LoyaltySuperstore.com](http://LoyaltySuperstore.com)

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This press release can be viewed online at: <https://www.einpresswire.com/article/645238797>

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