

Ceramic Sanitary Ware Market Share, Size 2023 Industry Development Analysis, Global Trends and Growth Factors by 2030

Rise in demand for ceramic sanitary ware from the construction and building sectors and surge in demand for residential real estate.

PORTLAND, OR, UNITED STATES, July 20, 2023 /EINPresswire.com/ -- Ceramic sanitary ware refers to a range of plumbing fixtures and bathroom fittings made primarily from ceramic materials. These products are essential components of any modern bathroom and are widely used in residential, commercial, and industrial settings. Ceramic sanitary ware is known for its durability, water resistance, ease of cleaning, and aesthetic appeal.



The global [ceramic sanitary ware market](#) was valued at \$36,544.8 million in 2020, and is projected to reach \$76,956.6 million by 2030, registering a CAGR of 7.5% from 2021 to 2030. Ceramic sanitary wares include a variety of equipment and fixtures that are used for sanitary and internal plumbing applications.

Water closets, bath tubs, basins, and sinks are gaining high traction in the ceramic sanitary ware industry. These goods are manufactured from a variety of raw materials, the majority of which are tri-axial compounds, including quartz, feldspar, and clay. Ceramic sanitary ware products are cost-effective, easy to maintain, and scratch & chemical resistant. Thus, multiple benefits associated with ceramic sanitary wares flourish the growth of the global market.

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To strengthen the market position and to enhance product portfolio, competitors in the ceramic sanitary ware use strategic moves such as collaboration, mergers, acquisitions, and product launch. For instance, in March 2021, Villeroy & Boch launched new range of Artis Washbasins with new Splashes of color designed by German_Danish designer Gesa Hansen. The new product comes in oval, round, and rectangular shapes and the splash colors come in Indian summer,

sage green, rust, and Bordeaux. Hence, these innovations in sanitary ware are expected to have a positive impact on the market growth.

Benefits of Ceramic Sanitary Ware:

Hygienic: Ceramic materials are non-porous, which means they don't absorb moisture and are easy to clean. This property helps maintain a hygienic environment in the bathroom.

Durable: Ceramic sanitary ware is known for its long-lasting durability, making it a cost-effective choice for bathroom fixtures.

Aesthetic Appeal: Ceramic products come in a wide range of designs, colors, and finishes, allowing homeowners and designers to create bathrooms that match their desired style and aesthetics.

Resistant to Chemicals: Ceramic sanitary ware is resistant to various household chemicals, making it ideal for use with cleaning agents and disinfectants.

Environmental Sustainability: Many ceramic sanitary ware products are produced using environmentally friendly manufacturing processes and materials. They can be recycled or repurposed at the end of their lifecycle.

Fire Resistance: Ceramic materials are non-combustible and resistant to fire, adding an additional layer of safety in bathrooms.

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Top Players:

Key companies profiled in the ceramic sanitary ware market report include Geberit Group, Kohler Co., TOTO Ltd., LIXIL Corporation, Roca Sanitario S.A., Villeroy & Boch AG, R.A.K. Ceramics, Duravit AG, Duratex S.A., and HASIL Ltd.

While ceramic sanitary ware is the most common type, other materials like stainless steel, acrylic, and composite materials are also used in the production of bathroom fixtures. However, ceramic remains a popular choice due to its combination of durability, aesthetics, and affordability.

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