

SHINE THE HIJAB Unveils a New Era in Modest Fashion: Empowering Muslim Women with Versatile and Stylish Choices

Supporting women's choice of wearing hijab and strengthening their image in society, without compromise

POMPANO BEACH, FLORIDA, UNITED STATES, July 20, 2023 /EINPresswire.com/ -- [SHINE THE](#)

“

Muslim women deserve ease in finding more options for modest fashion like everyone else including hijabs and accessories.”

Doaa Saber

[HIJAB](#), a fast-growing Modest Fashion company based in South Florida, The U.S. is thrilled to announce the launch of its new brand and highly anticipated online boutique. Founded in 2023 by [Doaa Saber](#), SHINE THE HIJAB aims to provide confident choices for the Muslim community, empowering hijab-wearing women and girls with unique, luxurious, durable, comfortable, and trendy hijab options for every occasion.

"We understand the importance of providing easy access to modest fashion choices, and our online boutique allows us to connect with and serve our valued customers conveniently and efficiently. We invite everyone to explore our hijab collections and experience the confidence and glamour that SHINE THE HIJAB offers", said Doaa Saber, the founder of SHINE THE HIJAB.

SHINE THE HIJAB, announces its commitment to solving the unique challenges faced by hijab-wearing women by providing innovative solutions that empower Muslim women and offer them a seamless hijab experience for special occasions, as well as addressing the needs of sensitive skin and hair.

One of the key challenges faced by hijabi brides is finding the perfect wedding veil without the need for expensive stylists. SHINE THE HIJAB understands this struggle and has curated a collection of exquisite wedding veils that cater specifically to hijab-wearing brides. With a range of luxurious, comfortable, and trendy options, SHINE THE HIJAB ensures that every bride can feel confident and glamorous on their special day. By providing accessible and affordable solutions, the brand aims to empower hijabi brides to create their dream wedding look with ease.

SHINE THE HIJAB also recognizes the importance of catering to sensitive skin and hair needs.

Many hijab-wearing women face challenges such as skin irritation or damage to their hair due to prolonged not suitable fabric hijab wear. In response, SHINE THE HIJAB offers a line of [hijabs made from fruit and plant-based organic and natural fabrics](#). These fabrics are gentle on the skin, ensuring comfort and breathability, while also promoting healthy hair by reducing friction and preventing damage. The brand's commitment to using organic and natural materials reflects its dedication to providing solutions that prioritize the well-being of its customers.

"We recognize the unique challenges faced by hijab-wearing women, and we are passionate about addressing these challenges through our innovative solutions," said Doaa Saber, the founder of SHINE THE HIJAB. "Our goal is to empower hijab-wearing women by offering them a range of options that cater to their specific needs, whether it's finding the perfect wedding veil or providing hijabs made from organic and natural fabrics. We want every hijabi to feel confident, comfortable, and beautiful."

In addition, SHINE THE HIJAB features a diverse range of hijabs and accessories for various occasions, including work, college, sports, and everyday activities. From elegant and sophisticated designs to casual and trendy options, the brand caters to every style and preference, ensuring that hijab-wearing women can express their individuality while adhering to their modest preferences.

elegant • luxurious • trendy



SHINE THE HIJAB Bridal and Occassions Collection

SHINE
THE HIJAB


SHINE THE HIJAB

SHINE THE HIJAB's dedication to solving hijabi problems extends beyond providing fashionable solutions. The brand also values sustainability and ethical practices and continues to utilize special unique fabrics and achieve zero material waste, demonstrating its dedication to the environment and encouraging others to make conscious fashion choices.

Moreover, SHINE THE HIJAB is a staunch supporter of family businesses and handmade crafts. By collaborating with artisans and craftsmen, the brand ensures that these skills are sustained and valued. Each product is a testament to exquisite craftsmanship and attention to detail, resulting in high-quality hijabs and accessories.

SHINE
THE HIJAB

FRUITY & PLANT COLLECTION



My Hijab is made from
Oranges Fibers

SHINE THE HIJAB Oranges Fabric Hijabs - Fruity and Plants based collection

The slogan "Be glamorous and confident in your own-SELF" encapsulates the essence of SHINE THE HIJAB's mission. It encourages Muslim women to embrace their unique identities and celebrate their individuality, empowering them to shine with confidence in all aspects of life without compromising their commitment to Allah s.w.t.

SHINE THE HIJAB invites everyone to join the movement and celebrate the beauty of diversity, inclusivity, and empowerment. By choosing SHINE THE HIJAB, customers not only support a growing brand but also contribute to a larger cause of empowering Muslim women and promoting sustainable fashion practices.

For more information about SHINE THE HIJAB and to explore the online boutique, visit www.shinehijab.com.

For media inquiries, please contact:

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About SHINE THE HIJAB:

SHINE THE HIJAB is a fast-growing Modest Fashion company based in South Florida. Founded in 2023 by Doaa Saber, the brand offers the powerful Muslim community confident lifestyle choices. SHINE THE HIJAB empowers hijab-wearing women and girls by providing unique, luxurious, durable, comfortable, and trendy hijab design options for every occasion. With a commitment to sustainability and responsible manufacturing, SHINE THE HIJAB promotes conscious fashion choices. With a vision to empower Hijab-wearing women on every occasion to feel confident, comfortable, and glamorous, SHINE HE HIJAB seeks to reflect our profound faith and desires to serve Muslim women to achieve their obligation toward Allah s.w.t. while being trendy and glamorous without compromising their beliefs. As well as to normalize our choice to wear hijab in our Western society.

Please find out more about SHINE THE HIJAB and its collections at: www.shinehijab.com.

Doaa Saber

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