Tattoo Removal Market Expected to Reach $795 Million by 2027 | CAGR 19.3%

Tattoo removal market provides an in-depth analysis along with the current trends and future estimations.

Tattoo Removal 2030

PORTLAND, OREGON, UNITED STATES, July 21, 2023 /EINPresswire.com/ -- Tattoo removal market size was valued at $478 million in 2019, and is projected to reach $795 million by 2027, registering a CAGR of 19.3% from 2020 to 2027. Tattoo removal is a procedure used to get rid of unwanted tattoos through surgery, laser, creams, and others. Laser beam operates by breaking down ink particles of tattoos to remove the same. However, a surgical procedure involves simply cutting out the skin that is tattooed using scalpel and then stitching the wound. Surgical procedure is mainly used for small tattoos and is generally not considered for large tattoos. In addition, tattoo removal procedure by creams is a slow and painless process to clear inked area of the skin. Among these procedures, the most commonly used technique for tattoo removal is laser procedure, owing to its efficiency, in terms of safety, clearing scar, fading a tattoo, and relatively less pain than surgical procedures.

List of Key Players
CYNOSURE, INC., FOSUN PHARMA (ALMA LASERS), LUTRONIC CORPORATION, LUMENIS LTD., CRYOMED AESTHETICS, AGIC CAPITAL (FOTONA D.O.O.), THE GLOBAL BEAUTY GROUP, CUTERA, INC., CANDELA CORPORATION, BISON MEDICAL

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Coronavirus (COVID-19) was discovered in late December in Hubei province of Wuhan city in China. The disease is caused by a virus, namely, severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), which is transmitted from humans to humans. The COVID-19 pandemic has affected tattoo removal market, as major tattoo removal procedures such as laser and surgical procedures are being postponed, owing to direct contact of physicians to people who want to remove their tattoos. Moreover, decrease in number of tattoo removal procedures may create financial problems for tattoo studios, medical spas, and parlors. Thus, a negative impact of COVID-19 on tattoo removal market is observed.

The global tattoo removal market is segmented into procedure, end user, and region. On the basis of procedure, the market is categorized into laser procedure, surgical procedure, creams, and others.

The laser procedure segment dominated the global market in 2019, and is anticipated to continue this trend during the forecast period. Key factors such as increase in demand for laser technology, shift in preference of individuals toward laser tattoo removal rather than surgical removals, and various advantages offered by laser procedures have made it a safer and reliable tattoo removal technique.

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By end user, it is classified into hospitals, clinics, and others. The clinics segment accounted for maximum market revenue in 2019, and is anticipated to maintain its dominance during the forecast period. This is attributed to preference among individuals for clinics, owing to availability of advanced equipment for tattoo removal as compared to hospitals and other end users and rise in number of tattoo removal clinics across the globe. Moreover, tattoo removal procedures in clinics offer advantages such as presence of skilled professional ensuring minimal scarring, avoidance of wounds, and no loss of skin texture during or after the removal treatment.

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