

# Polyaluminum Chloride Market Size, Regional Outlook, Competitive Landscape, Revenue Analysis & Forecast till 2032

*Polyaluminum Chloride Market report also sheds light on supply chains and the changes in the trends of the upstream raw materials and downstream distributors.*

NEW YORK, NY, UNITED STATES, July 21, 2023 /EINPresswire.com/ -- The global market for polyaluminum chloride (PAC) was valued at USD 1.2 billion in

2022. It is projected to reach USD 1.8 billion by 2032, with a compound annual growth rate (CAGR) of 4.5% during the forecast period. The primary driver of market growth is the increasing demand for clean water, especially in developing nations that face issues of water scarcity and poor water quality.

Strict government regulations aimed at reducing water pollution have also contributed to the growing demand for PAC in water treatment applications. Additionally, the market is influenced by factors such as urbanization and industrialization, which lead to higher water consumption and the need for effective water treatment technologies.

Moreover, the PAC market is expected to experience significant growth due to its applications in various industries, including pulp and paper, textiles, and food and beverage. The pulp and paper sector contributes a significant portion of the market revenue due to the use of PAC in treating wastewater generated during production. The textile industry is also expected to drive market expansion as it requires high-quality water for dyeing and finishing operations. Additionally, the food and beverage industry is anticipated to grow due to increasing public awareness of water safety issues and the importance of using clean water in manufacturing processes.

The market for PAC is further expected to receive a boost from the increasing adoption of hybrid PAC, which combines the advantages of both aluminum- and iron-based coagulants. Hybrid PAC offers superior coagulation performance and can effectively remove a wider range of impurities, making it more desirable in the water treatment sector.

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However, the PAC market faces challenges related to the availability of alternative water treatment technologies and fluctuations in the cost of raw materials. Additionally, in regions where traditional coagulants like alum and ferric chloride are still commonly used, the lack of awareness about the benefits of PAC poses a challenge to market growth.

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### Polyaluminum Chloride Market Major Companies and Competitive Landscape:

- Kemira Oyj
- GEO Specialty Chemicals, Inc.
- Feralco AB
- Holland Company, LP
- Grasim Industries Ltd.
- BASF SE
- PT Lautan Luas Tbk
- Airedale Chemical Company Limited
- GAC Chemical Corporation
- Nippon Light Metal Co., Ltd.

### Factors Affecting the Polyaluminum Chloride Market

Several factors influence the polyaluminum chloride (PAC) market. These factors play a significant role in shaping the market dynamics and its growth prospects. Here are some key factors affecting the PAC market:

1. **Rising Need for Clean Water:** The increasing demand for clean water, particularly in developing countries facing water scarcity and poor water quality, is a primary driver of the PAC market. The need for effective water treatment solutions to address these challenges fuels the demand for PAC.
2. **Government Regulations:** Strict government laws and regulations aimed at reducing water pollution contribute to the growth of the PAC market. These regulations require industries and municipalities to adopt efficient water treatment methods, boosting the demand for PAC as a coagulant in water treatment applications.
3. **Urbanization and Industrialization:** The ongoing process of urbanization and industrial growth leads to higher water consumption and the need for efficient water treatment technologies. As urban areas expand and industries expand their operations, the demand for PAC as a water treatment solution increases.
4. **End-Use Industries:** The PAC market is influenced by various end-use sectors such as pulp and paper, textiles, and food and beverage. The pulp and paper industry, in particular, contributes significantly to the market revenue due to the use of PAC in treating wastewater generated during production. Similarly, the textile industry requires high-quality water for dyeing and

finishing operations, driving the demand for PAC. The food and beverage industry also contributes to market growth as it emphasizes the importance of using clean water in manufacturing processes.

5. Hybrid PAC: The growing acceptance of hybrid PAC, which combines the benefits of both aluminum- and iron-based coagulants, positively impacts the PAC market. Hybrid PAC offers improved coagulation performance and the ability to remove a broader range of impurities, making it a preferred choice in the water treatment sector.

6. Alternative Water Treatment Technologies: The availability of alternative water treatment technologies poses a challenge to the PAC market. Competing technologies that offer similar or improved performance may divert the demand away from PAC.

7. Fluctuating Raw Material Costs: The cost of raw materials used in PAC production can fluctuate, impacting the overall market dynamics. Price volatility of raw materials affects the pricing of PAC products and can influence market growth.

8. Awareness and Education: The lack of awareness and knowledge about the benefits of PAC in certain regions can hinder market growth. In areas where traditional coagulants like alum and ferric chloride are commonly used, educating industries and municipalities about the advantages of PAC becomes crucial to drive its adoption.

These factors collectively shape the polyaluminum chloride market, and their understanding helps stakeholders make informed decisions and strategize for growth in the industry.

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Segments covered in the report:

Segments covered by Product Outlook, Application Outlook, Regional Outlook

By Form Outlook

- Liquid
- Powder

By Application Outlook

- Water Treatment
- Pulp & Paper
- Cosmetics
- Chemicals
- Others

## Regional Outlook

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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