

## Gordon McKernan Celebrates Barbie Movie with Playful Billboards

Gordon McKernan continues to redefine legal advertising with his newest Barbie-inspired billboards.

BATON ROUGE, LA, UNITED STATES, July 21, 2023 /EINPresswire.com/ -Louisiana personal injury attorney
Gordon McKernan has once again
caught the public's eye with his latest
billboard. In honor of the highly
anticipated Barbie movie, McKernan is
celebrating the movie's release with a
pink and playful <u>Barbie-inspired</u>
billboard design.



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McKernan consistently uses bold and creative advertising to engage his audience. With his newest creation, McKernan replaced the face of the Ken doll with his own while proudly declaring, "Get Gordon." He recognizes the power of popular culture and leverages it to connect with people in entertaining ways.

McKernan's Barbie-inspired billboard is just one example of his innovative approach to advertising. In the past, he has captivated audiences with billboards inspired by iconic movies like <u>Top Gun</u> and National Lampoon's Vacation. Each of these displays showcases McKernan's ability to think outside the box.

In a society that often defines success and strength in specific ways, McKernan's Barbie-inspired billboard challenges these traditional norms. McKernan's playful tribute to the Barbie movie is a reminder of the fun that lies beneath embracing creativity.

Gordon McKernan Injury Attorneys is located at 5656 Hilton Avenue, Baton Rouge, LA 70808, and has offices in Alexandria, Baton Rouge, Denham Springs, Gonzales, Hammond, Lake Charles, Lafayette, Monroe, Shreveport, and Zachary. For questions and inquiries regarding McKernan's most recent NIL deal, call (225) 888-8888 or visit the website for more information.

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