

## Black Château Appears at WriterCon 2023

*Award-winning marketing and public relations firm Black Chateau exploring Artificial Intelligence at WriterCon 2023.*

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/EINPresswire.com/ -- From September 1 -4, 2023, award-winning marketing and public relations firm Black Chateau will appear and be a sponsor at WriterCon 2023. Notably, Desireé Duffy, Founder of Black Château and Dave Duffy, Head of Operations for Black Château will be in conversation

with moderator CJ Ives Lopez, founder of The Authors Porch magazine, for the panel, "Is Artificial Intelligence Your Friend or Foe?"



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*Desireé Duffy*

This timely panel will explore topics such as what impact artificial technology may have on today’s writers, Midjourney, new language models such as ChatGPT, and will AI ultimately be a helper . . . or will it replace authors? How can we keep up with this fast-moving technology that will either revolutionize the publishing world?

As the writing and publishing community face an unprecedented change with the arrival of AI, with so much uncertainty and many unanswered questions, this is sure

to be a panel not to be missed.

Says Desireé Duffy: “One of our primary goals is to help guide authors in an ever-changing publishing landscape, and this is the perfect opportunity to do so. Being able to return to ReaderCon this year is an amazing opportunity and I’m delighted to explore what Artificial Intelligence will bring to the writing and publishing community.”

In addition to the panel, Black Château will have an information table available throughout the convention where attendees can learn more about the company’s public relations, book

marketing services, The Book Fest®, and partner company The Books That Make You.

WriterCon is an annual conference that's been held since 2006. It's designed to provide education and opportunities for writers and aspiring writers, through community, networking, panels, workshops, and most of all? Having fun.

For more information about WriterCon, please visit them at: [writercon.com](http://writercon.com)

For information about Black Château and their services, visit them at: [blackchateauenterprises.com](http://blackchateauenterprises.com)

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