

Vertical Garden Construction Market Recent Trends and Key Segments | USD 2468.3 Million by 2032

The vertical garden construction market is growing at a CAGR of 8.6% forecast to 2032

PORTLAND, OR, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- The Vertical Garden Construction Market, also known as living walls or green walls, is an innovative and aesthetically pleasing solution to counteract the loss of green spaces in urban areas. They involve cultivating plants vertically,



often on specially designed structures that provide support and facilitate growth. The idea of vertical gardens dates to ancient civilizations, but their modern resurgence can be attributed to advancements in technology and increased awareness of environmental sustainability.

The global vertical garden construction market size was valued at \$1081.7 million in 2022, and is projected to reach \$2468.3 million by 2032, growing at a CAGR of 8.6% from 2023 to 2032.

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Leading players in the Vertical Garden Construction Market include:

Mitie Group plc (Biotecture Limited), SemperGreenwall, Four Leaf Landscape and Civiltech Pvt Ltd., Atlantis Corporation Australia Pty Ltd., Paisajismo Urbano, Fytogreen Pty Ltd., ANS Group Global Ltd., ZTC International Landscape Solutions (P) Ltd., Elmich Pte Ltd, LiveWall, LLC.

Market Growth

The global push for sustainability and eco-friendliness has significantly impacted the demand for vertical gardens. With rising concerns about climate change and air pollution, urban dwellers and businesses alike are seeking ways to mitigate their environmental impact. Vertical gardens offer a unique solution by filtering air pollutants, reducing the urban heat island effect, and promoting biodiversity in urban areas.

Beyond their environmental advantages, vertical gardens also provide numerous health benefits. Studies have shown that being in the presence of greenery can reduce stress, enhance cognitive function, and improve overall well-being. As a result, businesses and organizations are increasingly incorporating vertical gardens into their workplaces and public spaces, recognizing the positive impact on employees and visitors alike.

The architectural and design communities have embraced vertical gardens as a powerful tool to transform buildings into living, breathing structures. Green walls not only add an element of natural beauty to urban spaces but also contribute to energy efficiency. By providing insulation, shading, and cooling effects, vertical gardens can reduce a building's energy consumption, making them an attractive proposition for sustainable architecture.

Advancements in irrigation systems, plant selection, and maintenance practices have further fueled the growth of the vertical garden construction market. Automated irrigation systems ensure efficient water usage, while carefully selected plant species thrive in challenging urban environments. Additionally, maintenance services have evolved, offering comprehensive care packages that make vertical gardens more accessible and sustainable for businesses and homeowners alike.

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Trends and Future Outlook:

The vertical garden construction market has witnessed exponential growth over the past decade, and this trend is expected to continue well into the future. According to industry experts, the market is projected to reach a staggering USD 2468.3 million by 2032, with a compound annual growth rate (CAGR) of over 12%. This robust growth can be attributed to increasing urbanization, rising environmental awareness, and the integration of vertical gardens in diverse sectors.

As urban areas continue to expand, the importance of green spaces and sustainability becomes paramount. Vertical gardens are proving to be a remarkable solution, transforming concrete jungles into vibrant and eco-friendly landscapes. With growing awareness of their environmental, health, and architectural benefits, the vertical garden construction market is set to reach unprecedented heights in the coming years. Embracing this trend will not only enhance the beauty of our cities but also contribute to a greener and more sustainable future for generations to come.

Regional Analysis:

Region-wise, the global Vertical Garden Construction Market analysis is conducted across North America (the U.S., Canada, and Mexico), Europe (UK, France, Germany, Italy, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). In 2020, Asia-Pacific was the highest contributor to the global

Vertical Garden Construction Market share, and LAMEA is anticipated to secure a leading position during the forecast period.

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