

Bovine Mastitis Market Trends: Predicted to Hit USD 1.01 Billion by 2031

PORTLAND, OREGON, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- The bovine mastitis market was valued at \$0.54 billion in 2021 and is estimated to reach \$1.01 billion by 2031, growing at a CAGR of 6.3% from 2022 to 2031.

• CAGR: 6.3%

Current Market Size: USD 0.54 Billion

• Forecast Growing Region: APAC

• Largest Market: North America

• Projection Time: 2021- 2031

• Base Year: 2021



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Bovine mastitis, a common and costly disease affecting dairy cows, has been a significant concern for the dairy industry worldwide. With the market for bovine mastitis treatment and prevention steadily evolving, it becomes essential to delve into the future prospects and growth drivers that will shape the industry's trajectory. In this blog, we will conduct a comprehensive analysis of the factors driving growth in the bovine mastitis market and the potential opportunities that lie ahead.

As the global population continues to grow, so does the demand for dairy products. Bovine mastitis poses a substantial threat to milk production and quality. Hence, the demand for effective mastitis treatments and prevention methods is anticipated to surge, thereby driving market growth.

Emerging technologies in diagnostics, such as automated somatic cell counters and advanced imaging techniques, are streamlining the detection and monitoring of bovine mastitis. Accurate and rapid diagnosis is crucial for effective management, and these technological advancements are expected to fuel market expansion.

Concerns about antibiotic resistance have spurred interest in alternative therapies for bovine mastitis. Probiotics, herbal remedies, and immunotherapies are gaining traction as viable substitutes to conventional antibiotics. This shift towards more sustainable treatments will contribute to market growth.

Governments in several countries are increasingly recognizing the economic impact of bovine mastitis on dairy industries. As a result, they are implementing policies and funding research to develop better management practices, prevention strategies, and treatment options, fostering a conducive environment for market growth.

Consumers are becoming more conscious about the well-being of animals in the food production process. Dairy farmers are under pressure to maintain healthy cows and reduce the use of antibiotics. This focus on animal welfare will drive demand for mastitis treatments that prioritize cow comfort and health.

Leading players in the animal health industry are actively investing in research and development of innovative mastitis solutions. Collaborations between pharmaceutical companies, research institutions, and dairy organizations are expected to accelerate the development of novel therapies, positively impacting market growth.

The dairy industry is witnessing considerable growth in emerging markets, driven by urbanization, changing dietary habits, and rising disposable incomes. As dairy production expands in these regions, the demand for effective bovine mastitis management will also rise, presenting lucrative opportunities for market players.

- Armenta Ltd.,
- Boehringer Ingelheim Gmbh,
- Ecolab Inc.,
- Forte Healthcare Ltd.,
- Huvepharma nv,
- Merck KGaA,
- Mileutis Ltd,

- Neogen Corporation,
- Thermo Fisher Scientific Inc.
- Zoetis Inc.

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This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the Bovine Mastitis Market Forecast from 2021 to 2031 to identify the prevailing Bovine Mastitis Market Opportunity.

Market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

An in-depth analysis of the bovine mastitis market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the Bovine Mastitis Market Analysis of the regional as well as global bovine mastitis market trends, key players, market segments, application areas, and market growth strategies.

On the basis of products, the antibiotics segment was the highest contributor to the market in 2021.

Based on the route of administration, the systemic segment was the highest contributor to the market in 2021.

Depending on the end user, the on-site treatment segment was the highest contributor to the market in 2021.

Region-wise, Asia-Pacific garnered the largest revenue share in 2021, whereas LAMEA is anticipated to grow at the highest CAGR during the forecast period

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