

Unveiling the Healthcare Informatics Market: Latest Analysis of Revenue Surge to US\$ 83.45 Bn by 2031 with 11.2% CAGR

Global Healthcare Informatics market accelerates with a projected revenue of US\$ 83.45B by 2031, propelled by a robust 11.2% CAGR.

BROOKLYN, NEW YORK, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- Based on data sourced from the Market Data Library, the Global Healthcare Informatics Market attained a revenue of US\$ 32.1 billion in 2022, and it is anticipated to witness substantial growth, reaching a projected value of US\$ 83.45 billion by 2031. Over the period from 2023 to 2031, the market revenue is expected to demonstrate a robust Compound



Annual Growth Rate (CAGR) of 11.2%. The report presents comprehensive insights supporting this forecasted growth, including detailed analyses, tables, charts, infographics, and supplemental information, offering a thorough understanding of the factors driving this positive trajectory.

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Healthcare Informatics Market Analysis & Insights:

Healthcare Informatics Is A Rapidly Evolving Field That Combines Information Technology, Data Analytics, And Healthcare Management To Improve Patient Care, Streamline Operations, And Enhance Decision-Making In The Healthcare Industry. The Global Healthcare Informatics Market Is Poised For Significant Growth Due To The Increasing Adoption Of Electronic Health Records (EHRs), The Need For Integrated Healthcare Systems, And The Growing Demand For Advanced Healthcare Analytics. Manufacturers And Service Providers In The Healthcare Informatics Space Have Ample Opportunities To Capitalize On This Market Expansion And Contribute To The

Transformation Of Healthcare Delivery.

Healthcare Informatics Market Dynamics:

"Increasing Adoption Of Electronic Health Records To Drive Market Growth"

The Widespread Adoption Of Electronic Health Records (EHRs) In Healthcare Facilities Is A Key Driver Of The Healthcare Informatics Market. EHRs Enable The Digitalization Of Patient Health Information, Allowing For Easy Access, Storage, And Exchange Of Medical Data Among Healthcare Providers. This Promotes Streamlined Workflows, Improved Patient Care Coordination, And Enhanced Clinical Decision-Making. The Implementation Of EHRs Is Driven By Various Factors, Including Government Initiatives To Incentivize Their Adoption And The Growing Need For Interoperability And Data Integration In Healthcare Systems.

"Growing Demand For Advanced Healthcare Analytics To Fuel Market Expansion"

The Demand For Advanced Healthcare Analytics Is On The Rise As Healthcare Organizations Strive To Derive Meaningful Insights From Vast Amounts Of Healthcare Data. Healthcare Informatics Plays A Crucial Role In Leveraging Analytics Tools And Techniques To Analyze Patient Data, Identify Trends, Predict Outcomes, And Support Evidence-Based Decision-Making. The Increasing Emphasis On Population Health Management, Personalized Medicine, And Value-Based Care Further Drives The Demand For Healthcare Analytics Solutions, Contributing To The Growth Of The Healthcare Informatics Market.

"Concerns About Data Security To Restrain The Market"

The Uncertainty Surrounding Data Security And Privacy Is One Barrier To The Growth Of The Healthcare Informatics Business. The Protection Of Sensitive Data Is A Problem Due To The Growing Digitization And Sharing Of Patient Health Information. In Order To Avoid Unauthorised Access, Data Breaches, And The Exploitation Of Patient Information, Healthcare Organisations Must Have Strong Security Measures. Strict Rules And Compliance Specifications, Like HIPAA In The US, Make Data Management More Difficult And Thus More Expensive To Implement. It Is Essential For The Widespread Adoption Of Healthcare Informatics Solutions To Address These Security And Privacy Issues.

"Cloud-Based Deployment Mode Gaining Traction In The Market"

Cloud-Based Deployment Mode Is Gaining Significant Traction In The Healthcare Informatics Market Due To Its Scalability, Cost-Effectiveness, And Flexibility. Cloud-Based Solutions Offer Healthcare Organizations The Ability To Store And Access Data Securely, Collaborate Across Multiple Locations, And Scale Their Infrastructure As Needed. The Shift Towards Cloud-Based Deployment Is Driven By Factors Such As Increasing Data Volume, The Need For Real-Time Data Access, And The Growing Adoption Of Telehealth And Remote Patient Monitoring Solutions.

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Regional Insights:

North America Emerged As The Largest Market For Healthcare Informatics In 2022, Accounting For A Significant Share. The Region's Dominance Can Be Attributed To The Presence Of Well-Established Healthcare IT Infrastructure, Favorable Government Initiatives, And High Adoption Of Electronic Health Records. The United States And Canada Are At The Forefront Of Healthcare Informatics Adoption, Driven By The Need For Efficient Healthcare Delivery, Improved Patient Outcomes, And Cost Containment Measures. The Region Is Witnessing A Surge In Investments In Healthcare IT Solutions, Data Analytics, And Interoperability Frameworks, Contributing in The Healthcare Informatics Market Growth.

Asia Pacific Is Expected To Witness The Fastest Growth In The Healthcare Informatics Market. The Region Is Characterized By The Presence Of A Large Population, Increasing Healthcare Expenditure, And Rising Demand For Quality Healthcare Services. Countries Such As China And India Are Making Significant Investments In Healthcare Infrastructure And Digital Transformation, Leading To The Adoption Of Healthcare Informatics Solutions. The Region Offers Substantial Growth Opportunities For Healthcare IT Vendors And Service Providers, Driven By Factors Such As Government Initiatives To Promote Healthcare Digitization, Growing Patient Population, And The Need For Efficient Healthcare Management Systems.

Key Companies And Competitive Landscape:

- Cerner Corporation
- McKesson Corporation
- Epic Systems Corporation
- Allscripts Healthcare Solutions, Inc.
- Philips Healthcare
- Siemens Healthineers AG
- IBM Corporation
- GE Healthcare
- · Athenahealth, Inc.

• Optum, Inc.

Report Segmentation:

The Market Report Is Segmented According To Component, Deployment Mode, Application, End User, Region, And Countries As Follows:

By Component

Hardware

Software

Services

By Deployment Mode

On-Premise

Cloud-Based

By Application

Clinical Informatics Administrative Informatics Financial Informatics Research Informatics

By End User

Hospitals

Clinics

Research Institutions

Others

By Region

North America Latin America

Europe

Asia Pacific

Middle East & Africa

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Developments And Strategies:

-In April 2022, Adaptive Phage Therapeutics (APT) And Venatorx Pharmaceuticals Received

Funding From The Antimicrobial (AMR) Action Fund, Marking The Fund's First Investments. These Investments Are Significant Milestones In The Fund's Mission To Bring Innovative Therapies To Market For Priority Pathogens Identified By The World Health Organization (WHO) And The United States Centers For Disease Control And Prevention (CDC).

- -In April 2022, Hygiena Launched The RapiScreen Beverage Kit, A Rapid Microbial Screening Kit For Low PH Beverages Using The Innovate System. This Kit Offers High-Performance Testing Capabilities And Delivers Quality Control Results In Under 30 Minutes Following A Short Incubation Period, Enabling Beverage Manufacturers To Quickly Verify Product Quality And Expedite Their Release To The Market.
- -In September 2019, Charles River Laboratories International, Inc. Introduced The Celsis Automated Detection Solution, A Rapid Sterility Testing System, To Enhance Product Quality And Contamination Control For Its Clients In The Pharmaceutical Manufacturing Industry. They Also Updated Their EndoScan-V Software Platform For Endotoxin Detection And Measurement.
- -In June 2019, Hygiena Launched The EnSureTouch Monitoring System, An Advanced System That Collects, Analyzes, And Reports Data From Various Quality Tests, Offering A Comprehensive Solution For Monitoring And Ensuring Product Safety.

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Garrett Thompson
Market Data Library
+1 718-312-8686
email us here
Visit us on social media:
Facebook
Twitter
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