

Watkins Insurance Group Adds Insurance Veteran As New Director of Sales and Carrier Relations

Industry Veteran Lee Loftis to Lead Sales, Carrier Relations for Austin-Based Agency

AUSTIN, TEXAS, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- [Watkins Insurance Group](#), a leading independent insurance agency in Texas, has announced the addition of H. Lee Loftis as the new Director of Sales and Carrier Relations. With over 45 years of insurance industry experience, Loftis brings a wealth of knowledge and expertise to the agency.



WATKINS
INSURANCE GROUP

Watkins Insurance Group - Austin TX

Founded in 1949, Watkins Insurance Group has established itself as one of the premier independent insurance agencies in the state, providing customized insurance solutions to businesses and individuals. "We are thrilled to welcome Lee to our leadership team," said President Patrick Watkins. "His extensive background and relationships within the insurance industry will be invaluable as we continue to build and foster strong relationships in the state."

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I look forward to leveraging my experience to elevate an already successful agency to new heights.”

H. Lee Loftis

Before joining Watkins, Loftis served as the Chief

Legislative Officer for the Independent Insurance Agents of Texas (IIAT), advocating for independent agencies in the state legislature. He has also held senior executive positions at major agencies and served on national producer councils for numerous insurance carriers.

"Lee's experience spans all aspects of the insurance industry, from agent to senior executive," said Watkins. "His leadership and insurance expertise will help strengthen our partnerships with insurance carriers and support our sales staff as we provide best-in-class solutions to our

clients."

Throughout his distinguished career, Loftis has received numerous industry accolades, including being honored with the Paige Eiland Political Action Award in 2023. "I am excited for the opportunity to work with the exceptional team at Watkins Insurance Group," said Loftis. "This opportunity to continue to work in an industry I have dedicated nearly 50 years to with an elite organization was a great opportunity. I look forward to leveraging my experience to elevate an already successful agency to new heights."

About Watkins Insurance Group

Austin-based Watkins Insurance Group is the largest privately-owned independent insurance agency in Central Texas. As a partner of [Assurex Global](#), the world's largest association of privately held insurance brokers, Watkins Insurance Group employs insurance professionals in multiple locations, all led by a veteran team of highly experienced senior team members. The agency provides tailored insurance, employee benefit, and bond solutions guidance for businesses and personal risks of all sizes. For more information, visit the agency's website.

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