

E-Bike Market Redefining Transportation with Convenience, Safety, and Cost-effectiveness 2032

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NEW YORK, NEW YORK, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- The global <u>e-bike market</u> has experienced significant growth, with a size of USD 30.46 Billion in 2022. The market is projected to continue its expansion at a rapid pace, with a forecasted revenue compound annual growth rate (CAGR) of 12.2% during the forecast period.

Several factors have been contributing to the increasing market revenue. One of the key drivers is the support from governments through funding and initiatives aimed at boosting e-bike sales. Additionally, the establishment of more e-bike parking spaces equipped with fast chargers integrated into sidewalks has made e-bikes more convenient and accessible for users, further driving their popularity.

E-bikes are gaining traction as a preferred mode of transportation, especially for daily commuting. They are perceived as faster and safer alternatives to traditional modes of transport, which has led to increased adoption among urban commuters.

The support from federal organizations in multiple countries has been instrumental in promoting the usage of e-bikes. Collaborations between governments and for-profit or charity organizations have also resulted in awareness-raising campaigns to promote e-bikes. A primary objective of these campaigns is to reduce carbon dioxide emissions and promote eco-friendly transportation options.

Some countries are taking more direct steps to incentivize the adoption of e-bikes by offering subsidies to consumers for the purchase of e-bikes. For example, California approved a law on September 1, 2021, which allows consumers to receive a tax rebate of up to USD 1,500 if they buy a new electric bicycle priced under USD 8,000. Moreover, if a person files jointly and purchases two electric bikes together, they can qualify for the tax rebate twice every three years, providing further encouragement for the adoption of e-bikes.

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The increasing traffic congestion in cities has led to a rising demand for e-bikes, contributing significantly to the growth of the market revenue. E-bikes offer a range of advantages over other modes of transportation, making them more appealing to consumers. Their convenience, safety, and cost-effectiveness are among the key factors driving this surge in demand.

Compared to traditional bicycles, e-bikes are considered a superior substitute for vehicles, particularly for short errands and commutes of a few kilometers to work. Many places treat e-bikes as regular bicycles, allowing users to ride them on sidewalks, cycle paths, and through parks, enhancing their flexibility and accessibility.

One of the main benefits of e-bikes is their speed. They are faster than traditional bikes, capable of reaching speeds of up to 20 mph, whereas a cyclist on a regular bike typically travels at speeds of 10 to 12 mph. This increased speed allows users to reach their destinations more quickly, making them a time-efficient transportation option.

Moreover, e-bikes offer enhanced safety features. Riders can accelerate swiftly to avoid obstacles and maneuver through traffic more effectively, reducing the likelihood of accidents and collisions. This added level of control and agility makes e-bikes a safer option compared to traditional bicycles.

Overall, the combination of convenience, safety, and speed has made e-bikes increasingly popular among urban commuters and individuals looking for a practical and eco-friendly mode of transportation. As cities continue to face traffic challenges, the demand for e-bikes is likely to continue its upward trend, reshaping urban mobility and promoting sustainable transportation solutions.

Class Outlook (Revenue, USD Billion; 2019–2032)

Class-I

Class-II

Class-III

Speed Outlook (Revenue, USD Billion; 2019–2032)

Up to 25 km/h 25-45 km/h Battery Type Outlook (Revenue, USD Billion; 2019–2032)

Lithium-ion
Lithium-ion Polymer
Lead Acid
Others
Motor Type Outlook (Revenue, USD Billion; 2019–2032)

Hub

Mid

Mode Outlook (Revenue, USD Billion; 2019–2032)

Pedal Assist

Throttle-Assisted

Component Outlook (Revenue, USD Billion; 2019–2032)

Batteries

Electric Motors

Frames with Forks

Wheels

Crank Gears

Bake System

Motor Controller

Application Outlook (Revenue, USD Billion; 2019–2032)

Mountain

Trekking

City/Urban

Cargo

Others

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Key Regional Markets Covered in the Report:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Spain, France, BENELUX, Rest of Europe)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of Asia Pacific)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

The Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Top 10 Companies Operating in the Global E-Bike Market:

Accell Group, Giant Bicycles, MERIDA BIKES, Riese & Müller GmbH, Georg Fritzmeier GmbH & Co. KG, Yamaha Motor Corporation, Trek Bicycle Corporation, and Cycling Sports Group,

Key Takeaways of the Competitive Overview Section:

Overview of the company profiles of each market player

Industrial chain analysis of each player

Revenue share contribution

Sales network and distribution channels and net profits and losses of each company

Key business growth strategies undertaken by these players

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