

## Fanboys Greenlights First Franchisee to Open a Toy and Craft Store in White Settlement, Texas

Breaking News: Fanboys approves 1st franchisee to open toy & craft store in White Settlement, Texas! Exciting times ahead!

FORT WORTH, TX, UNITED STATES, July 24, 2023 /EINPresswire.com/ -- Fanboys, the leading

"

Excited to approve our 1st franchise in White Settlement! Sharing collectible toys' joy with communities is our vision, and now, with added craft supplies, we're expanding to a broader customer base!"

mike rogers

retailer of collectible toys, is thrilled to announce the approval of its first franchisee to open a principal store in White Settlement, Texas. The much-anticipated franchise marks a significant milestone in Fanboys' expansion strategy, bringing a diverse range of collectible toys and now crafting materials to the enthusiastic community of White Settlement.

Fanboys has emerged as a trailblazer in the collectible toy industry, captivating collectors and hobbyists alike with its wide selection of rare and exclusive items. The decision to grant franchise rights comes as a testament to the brand's

commitment to providing exceptional experiences to toy enthusiasts beyond its own stores.

The franchisee, whose identity is to be revealed soon, expressed tremendous excitement at the prospect of introducing Fanboys' unique offerings to White Settlement's vibrant community. The upcoming store is set to be a haven for collectors, crafters, and pop culture enthusiasts, offering an unparalleled shopping experience in the heart of Texas.

"We are delighted to announce the approval of our first franchise in White Settlement," said Mike Rogers, Founder and CEO of Fanboys. "Our vision has always been to share the joy of collectible toys with more communities, and this franchise represents a giant leap towards realizing that vision. Adding craft supplies to it adds a larger customer base."

The upcoming Fanboys franchise store in White Settlement is slated to feature an extensive range of collectible toys, from vintage classics to the latest limited editions, catering to all generations of toy aficionados. Additionally, the store will carry a diverse selection of craft

supplies, partnering with local artisans and crafters to support the DIY community.

The grand opening of the Fanboys franchise store is anticipated to be a momentous occasion, complete with exclusive promotions, collector meetups, and exciting giveaways. Toy enthusiasts, crafters, and families are encouraged to mark their calendars for the highly awaited launch.

Fanboys continues to distinguish itself as a leader in the collectible toy industry, and the approval of its first franchisee signals a promising future for the brand's growth and impact in the retail sector.



Fanboys-

Stay tuned for more updates and announcements regarding the grand opening of the Fanboys franchise store in White Settlement, Texas. For further information and media inquiries, please contact:

Mike Rogers

CEO

Email: fanboysmarketplace@gmail.com

Phone: 817-521-6153

michael rogers

Fanboys

+1 817-521-6153

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