

Charlie Walk, Music Executive Dives into the Founding of His New Ventures: The Walk This Way Podcast and Aspen Artists

Get to Know the Host of Walk This Way and Music Executive, Charlie Walk

LOS ANGELES, CALIFORNIA, UNITED STATES, July 26, 2023 /EINPresswire.com/ -- Charlie Walk's expertise reaches far beyond the music and entertainment industries. His highly regarded <u>podcast</u>, Walk This Way, showcases his vast knowledge and connections, inviting experts from diverse fields to engage in thoughtprovoking conversations. Listeners can expect practical insights that can transform their lives. Charlie's unique skill set allows him to ask the right questions to create exceptional content that appeals to a wide range of people. His passion for bringing knowledge to others shines through in every episode, making Walk This Way a



must-listen for anyone looking to expand their horizons.

While his podcast may be an extension of his talents, Charlie's foundation for connections and entertainment come from his pivotal role in guiding and mentoring numerous artists to stardom through his hands-on approach to talent development.

One of his accomplishments for Charlie Walk is his previous work as a panelist on 'The Four', which became a highly-watched show on Fox. The Four was a Battle for Stardom, a reality television music competition series that provided a platform for aspiring singers to showcase their talent on the national stage. The winner of the show was awarded a recording contract with Republic Records, a division of Universal Music Group, and named iHeartRadio's "On the Verge" artist. Charlie Walk utilized his 30 year career to bring his valuable expertise to 'The Four.' He has

been known for his impeccable ability to discover talented artists and launch their careers. With his unconditional support, many aspiring musicians have achieved Billboard Hot100 #1 chart status.

Although Charlie Walk might not be as recognizable as his fellow panelists on FOX's 'The Four', he has undoubtedly made his mark in the music industry. Charlie is the former president of Republic Group and has worked extensively in all aspects of the music business, from marketing and promotion to founding production companies and heading record labels. He has surrounded himself with some of the biggest names in the music industry, including Post Malone, Taylor Swift, and John Mayor. Snagging a spot on 'The Four' panel may be a highlight of his career, but Charlie's extensive experience working with numerous iconic artists makes him recognized among those in the industry worldwide.

Charlie Walk has shifted his focus from working with notable artists to his own venture, Aspen Artists, and his podcast, Walk This Way. Aspen Artists is a music media company that takes a unique approach to discovering new stars, empowering fans, and monetizing



Charlie Walk



Charlie Walk, Aspen Artists

music. The company, founded by Charlie Walk, partners with premium talent and media partners to create intellectual property that resonates with fan preferences and drives culture forward. Through his innovative A&R process, Charlie and his team have a proven track record of breaking global superstars and identifying market trends. With Aspen Artists, the company is not only revitalizing the A&R process but also paving the way for the music industry's future. Aspen Artists is poised to make a significant impact in the music industry in the years to come, and Charlie's passion for great music and discovering new talent will continue to drive the company's success. Charlie Walk's Walk this Way podcast offers a unique and exciting approach to learning and personal development. With a wide range of topics that cater to different interests, listeners will be enthralled by the thought-provoking discussions and engaging conversations on each episode. Whether you're interested in music, business, or personal growth, there is something for everyone in Walk this Way. What sets this podcast apart is its ability to inspire listeners to activate their inner potential for greatness. Charlie Walk's charismatic presence throughout each episode encourages listeners to open their minds and expand their understanding of the world around them. With Walk this Way available on any platform every week, there's no excuse to miss out on this enlightening and fascinating podcast.

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