

# Gift Cards Market 2023 Size and Share , Demand, Growth, Analysis, CAGR of 1.15%, Industry Status and Forecast Till 2030

*Gift Cards market size was valued at USD 1337.02 million in 2021 expanding at a CAGR of 1.15% during the forecast period.*

PUNE, MAHARASHTRA, INDIA, July 25,  
2023 /EINPresswire.com/ -- ॐ नमो भगवते वासुदेवाय  
ॐ नमो भगवते वासुदेवाय ॐ नमो भगवते वासुदेवाय  
ॐ नमो भगवते वासुदेवाय ॐ नमो भगवते वासुदेवाय



Global "[Gift Cards Market](#)" report offers a comprehensive analysis of the Gift Cards Market, encompassing its present condition, key players in the industry, emerging trends, and prospects for future growth. It delves deeply into the global market scenario, providing valuable insights into current trends and drivers influencing the Gift Cards Market on a global scale. The report also includes statistical data on revenue growth in various regional and country-level markets, as well as an assessment of the competitive landscape and detailed organization analyses for the projected period. Moreover, the Gift Cards Market Report explores potential drivers for development and examines the current market share distribution and adoption of various types, technologies, applications, and regions up to 2030.

□□□ □ □□□□□□ □□□ □□ □□□ □□□□□□ - <https://www.marketreportsworld.com/enquiry/request-sample/21412756>

List of **Top 10 Companies** in Gift Cards Market are: -

- Expedia Group
- Airbnb
- Hilton
- Hyatt
- Choice Hotels International
- Marriott International
- Radisson Hotel Group
- Four Seasons Hotels and Resorts

- Accor
- Wyndham Hotels & Resorts
- Best Western
- IHG Hotels & Resorts

#### Gift Cards Market Overview:

The global Gift Cards market size was valued at USD 1337.02 million in 2021 and is expected to expand at a CAGR of 1.15% during the forecast period, reaching USD 1431.9 million by 2027.

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees. Visa and MasterCard credit cards produce generic gift cards which need not be redeemed at particular stores, and which are widely used for cashback marketing strategies. A feature of these cards is that they are generally anonymous and are disposed of when the stored value on a card is exhausted.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Gift Cards market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Gift Cards Market Forecast by regions, type and application, with sales and revenue, from 2021 to 2028. Gift Cards Market Share, distributors, major suppliers, changing price patterns and the supply chain of raw materials is highlighted in the report. Gift Cards Market Size report provides important information regarding the total valuation that this industry holds presently and it also lists the segmentation of the market along with the growth opportunities present across this business vertical.

Global Gift Cards Market Report Major Insights:  
<https://www.marketreportsworld.com/enquiry/pre-order-enquiry/21412756>

## Global Gift Cards Market Report Major Insights:

**Report Period:** The report projects the Gift Cards market's value and sales volume for the period between 2018 and 2028.

**Market Analysis:** The report examines trends, prospects, challenges, and risks impacting the Gift Cards market.

**Global Events Impact:** The effects of significant events like the Russia-Ukraine war and global inflation rates on the Gift Cards market are analyzed.

**Market Segmentation:** The report assesses the value and sales volume of the Gift Cards market, categorized by type and application, from 2018 to 2028.

**Regional Analysis:** The report presents the current conditions and potential opportunities in the Gift Cards market across regions like North America, Asia Pacific, Europe, Latin America, the Middle East, and Africa.

**Regional Market Performance:** Monetary gains and sales quantities of key countries in each regional market are highlighted.

**Top Players Analysis:** The sales, pricing, revenue, gross margin, product portfolio, and applications of the top 10-15 players in the Gift Cards market are reviewed.

**Import and Export Analysis:** The import and export volumes of the Gift Cards market in primary regions are analyzed.

**Supply Chain Analysis:** The report studies suppliers, raw materials, manufacturing methods, distributors, and end users in the Gift Cards market.

**Industry Policies and Regulations:** The report covers an analysis of industry policies, regulations, and relevant news affecting the Gift Cards market.

**Market Outlook:** The report provides a comprehensive overview of the Gift Cards market, including its current state and future prospects.

- Open Loop
- Closed Loop
- E-gifting

**Report Details:** The report is available in both English and Chinese versions, providing a comprehensive overview of the Gift Cards market.

- Accommodation
- Delicacy
- Spa Service
- Others

Regions Covered:-

North America

Europe

Asia-Pacific )

Middle East and Africa

South America

Gift Cards Market Report (Global Market Size, Share, Growth, Segments, Regional Analysis) -  
<https://www.marketreportsworld.com/purchase/21412756>

Gift Cards Market Report: Key Findings and Insights?

1. What is the projected market size & growth rate of Gift Cards?
2. What are the key driving factors for the growth of Gift Cards?
3. What are the top players operating in Gift Cards?
4. What segments are covered in the Gift Cards report?
5. How can I get a sample report/company profile for Gift Cards?

Contact Us:

Phone: US : +(1) 424 253 0946  
UK : +(44) 203 239 8187

Email: [sales@marketreportsworld.com](mailto:sales@marketreportsworld.com)

Sambit kumar  
Market Reports World  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/646340159>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.