

# HONDA ANNOUNCED AS OFFICIAL VEHICLE AND PACE CAR FOR BIG MACHINE MUSIC CITY GRAND PRIX NTT INDYCAR SERIES RACE

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/EINPresswire.com/ -- American Honda Motor Co. and Big Machine Music City Grand Prix have signed an agreement to make the popular automaker the Official Vehicle and Pace Car of the Big Machine Music City Grand Prix in Nashville through 2024.



Honda's agreement provides them with a highly-visible presence at the Big Machine Music City Grand Prix, promotional rights, trackside signage, hospitality and other assets during race weekend. Honda will provide all on track vehicles for pre-race events, on track safety and the 2023 Honda Civic Type R will serve as the Official Pace Car during race weekend.

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We are excited to have Honda on board as our newest partner for our event. Their long history with INDYCAR and their desire to reach our market made Honda the perfect choice for us.”

*Jason Rittenberry, President & COO, Big Machine Music City Grand Prix.*

“American Honda is proud to be partnered with the Big Machine Music City Grand Prix to help bring exciting racing action to the streets of Nashville,” said Chuck Schifsky, Motorsports Manager, American Honda Motor Co. “As one of the newest races on the NTT INDYCAR calendar, the Big Machine Music City Grand Prix has quickly become one of the most thrilling events of the year for fans and drivers alike.”

The action-packed marquee three-day festival weekend features the NTT INDYCAR SERIES, along

with INDY NXT, GT America, GR Cup, the Big Machine Spiked Cooler Trans Am TA2 Series, and Stadium SUPER Trucks along with some of the biggest names in entertainment.

“We are excited to have Honda on board as our newest partner for our event,” said Jason Rittenberry, President & COO, Big Machine Music City Grand Prix. “Their long history with INDYCAR and their desire to reach our market made Honda the perfect choice

for us. The Middle Tennessee Honda dealers have embraced this partnership as well and have some exciting promotions running to support our event.”



Less than two weeks away from the race, fans are encouraged to plan in advance and get their [tickets](#) while they last. All single day tickets include free admission to the concert on the coinciding day.

#### SEE SINGLE DAY TICKETS PRICING

Three-day tickets and premium packages also remain on sale and provide the greatest value and access to all on-track activities featuring the NTT INDYCAR SERIES and concerts each night.

Ticket options are available at [www.musiccitygp.com/tickets](http://www.musiccitygp.com/tickets). Other premium hospitality options can be purchased by calling (615) 270-8705 or via email at [tickets@musiccitygp.com](mailto:tickets@musiccitygp.com).

Tickets for the Big Machine Music City Grand Prix are digital, and all fans must adhere to the Nissan Stadium rules and regulations, including the clear bag policy. For a complete list of FAQs on ticketing and race weekend policies, please visit [www.musiccitygp.com](http://www.musiccitygp.com).

#### ABOUT THE BIG MACHINE MUSIC CITY GRAND PRIX

The Big Machine Music City Grand Prix is a three-day premier festival of racing and music from Aug. 4-6 featuring the NTT INDYCAR SERIES, INDY NXT by Firestone, GT America, GR Cup, the Big Machine Spiked Cooler Trans Am TA2 Series and Stadium SUPER Trucks.

Ticket Packages, Clubs and Suites are now available to watch the best INDYCAR drivers race for the Big Machine Music City Cup. Fans can choose their optimal grandstand seat to watch as the drivers compete in the 80-lap, 2.1-mile, 11-turn course which races around Nissan Stadium, over the Cumberland River, and curves around downtown Nashville. The adrenaline-fueled event will feature live music each day and culminate with a headline concert on Friday and Saturday nights. For a complete list of FAQs on ticketing, race weekend policies or for more information, please visit [www.musiccitygp.com](http://www.musiccitygp.com).

## ABOUT HONDA

Honda offers a full line of clean, safe, fun and connected vehicles sold through more than 1,000 independent U.S. Honda dealers. The award-winning Honda lineup includes the Civic and Accord, along with the HR-V, CR-V, Passport and Pilot sport utility vehicles, the Ridgeline pickup and the Odyssey minivan. Honda's electrified vehicle lineup includes the Accord hybrid, CR-V hybrid, and, in the future, Civic hybrid. The Honda Prologue SUV, Honda's first volume battery-electric vehicle, will join the lineup in 2024.

Honda has been producing automobiles in America for over 40 years and currently operates 18 major manufacturing facilities in North America. In 2022, more than 99% of all Honda vehicles sold in the U.S. were made in North America, with more than two-thirds made in America, using domestic and globally sourced parts.

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