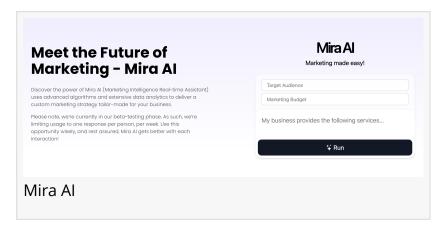


## RewireHub Introduces Mira AI - Charting a New Course in Marketing Intelligence

Mira AI, RewireHub's novel AI platform, utilizes data-driven insights to tailor marketing strategies, now inviting users for beta testing.

DUBAI, DUBAI, UNITED ARAB EMIRATES, July 25, 2023 /EINPresswire.com/ -- RewireHub, a leading digital marketing agency based in the UAE, is continuing its streak of



innovative strides in the field of marketing technology with the introduction of Mira AI (Marketing Intelligence Real-time Assistant). This latest offering from RewireHub is designed to redefine the future of marketing through the power of artificial intelligence and extensive data analytics.

Mira AI is not just another marketing tool; it represents a significant advancement in marketing technology. The platform utilizes advanced algorithms to analyze extensive data sets and delivers a tailor-made marketing strategy, specially designed for individual businesses. Its ability to understand unique business dynamics, consumer patterns, and market trends sets Mira AI apart, enabling it to create strategies that drive measurable results and business growth.

"Mira Al represents a significant step towards our vision of harnessing the power of Al to revolutionize digital marketing," said Muddashir Siddique, CEO/CMO of RewireHub. "With Mira Al, we are providing businesses with a tool that offers dynamic, data-driven marketing strategies designed to optimize their marketing efforts and enhance overall business performance."

Currently, Mira AI is in its beta-testing phase. This crucial phase allows for comprehensive evaluation and calibration of the AI, ensuring its capabilities are honed to deliver optimal results. As part of the beta-testing phase, RewireHub is limiting usage to one response per person, per week, thereby ensuring quality interactions and opportunities for refinement.

"Mira AI is designed to learn and improve with each interaction," adds Muddashir Siddique.
"While we are in our beta-testing phase, every interaction contributes to refining and enhancing the AI's capabilities. We are excited about the potential Mira AI holds and look forward to seeing the transformative impact it will have on businesses and the marketing landscape at large."

With the introduction of Mira AI, RewireHub continues to break new ground in the realm of digital marketing and technology solutions. This innovation underscores their commitment to staying at the forefront of technological advancements, offering clients cutting-edge solutions that drive business success.

## About RewireHub:

RewireHub is a digital marketing agency based in the UAE, with remote teams spread globally. The agency specializes in harnessing advanced technologies like AI and Blockchain, providing an extensive range of <u>marketing solutions</u> and services to its clients.

Nishwath Abdullah
RewireHub
+ +971 55 569 1232
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn
Instagram
YouTube
TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/646391982

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.