

Guacamole Market is set for a Potential Growth Worldwide By 2031 | Avoking, Calavo Growers, Inc., Casa Sanchez SF

Due to growing preferences for healthy and wholesome foods, the guacamole market is anticipated to experience significant expansion.

PORTLAND, OR, US, July 27, 2023 /EINPresswire.com/ -- The [Guacamole Market](#) was valued at \$852.30 million in 2021, and is estimated to reach \$1.5 billion by 2031, growing at a CAGR of 5.8% from 2022 to 2031. Guacamole has several health advantages and is a fantastic source of potassium, antioxidants, and healthy fats. As a result, the demand for guacamole is expected to rise dramatically as more people try to lead healthier lives by eating wholesome meals. Guacamole enhances heart health, prevents stroke, lessens liver damage, and fights inflammation. It also helps the brain and liver to operate better.



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It also helps to reduce deeper visceral belly fat and keeps a person full until their next meal by encouraging satiety. The regular, moderate use of it prevents bloating, moisturizes the skin, and delays aging. As a result, it is frequently used as a salad element and condiment in many different cuisines in the food and beverage (F&B) business.

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Based on region, North America held the largest share in 2021, contributing to nearly half of the global guacamole market share, and is projected to maintain its dominant share in terms of revenue in 2031. On the other hand, the Asia-Pacific region is expected to manifest the fastest CAGR of 8.1% during the forecast period. The research also analyzes regions including Europe and LAMEA.

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The major players operating in the guacamole industry focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. Some of the key players in the guacamole market industry, include Avoking, Calavo Growers, Inc., Casa Sanchez SF, Hormel Foods Corporation, Sabra Dipping Co., LLC, Salud Foodgroup Europe b.v, Snowcrest, Westfalia Fruit Ltd, Woolworths Group Ltd, and Landec Corporation.

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By packaging, the market is divided into glass bottles, plastic containers, and stand-up pouches. The glass bottles segment accounted for a major share of the guacamole market in 2021 and is expected to grow at a significant CAGR during the forecast period. As there is minimal to no risk to the health of the consumer and no chance that toxins may mix with the final product, glass bottle packaging is seen to be substantially safer. In addition, glass bottle packaging preserves the food or beverage.

According to guacamole market trends, by distribution channel, the market is categorized into online and offline. The offline segment accounted for a major share of the market in 2021 and is expected to grow at a significant CAGR during the forecast period. In the offline segment, supermarket & hypermarket dominates the guacamole market share in 2020 owing to the great demand for avocado fruits in retail.

Based on packaging, the glass bottles segment accounted for the highest share in 2021, contributing to nearly half of the global guacamole market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the pouches segment is expected to manifest the highest CAGR of 6.3% from 2022 to 2031.

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Based on distribution channel, the supermarket and hypermarket segment accounted for the highest share in 2021, holding around one-third of the global guacamole market, and is expected to continue its leadership status during the forecast period. However, the online stores segment is estimated to grow at the highest CAGR of 7.3% during the forecast period.

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