

Cloud Kitchen Market Expected to Grow at a CAGR of 13.12% | Dahmakan, DoorDash, Ghost Kitchen Orlando, etc

Cloud kitchen market was valued at \$29.4 billion in 2020, and is estimated to reach \$112.7 billion by 2030, growing at a CAGR of 13.12% from 2021 to 2030.

PORTLAND, OREGON, UNITED STATES, July 31, 2023 /EINPresswire.com/ -- Rise in demand for online food delivery, increase in demand for international cuisine, and adoption of tech-savvy ordering system across the globe drive the growth of the global [cloud kitchen market](#). However, increase in health

issues due to consumption of fast food and competition from fine dining and quick service restaurant (QSRs) hinder the market growth. On the other hand, increase in internet penetration and rise in adoption of social media marketing are anticipated to offer new opportunities in the coming years.

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Rise in demand for online food delivery and increase in demand for international cuisine are the factors that drive the growth of the cloud kitchen market globally.”

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Key players operating in the cloud kitchen market analysis include Dahmakan, DoorDash, Ghost Kitchen Orlando, Keatz, Kitchen United, Kitopi Catering Services LLC, Rebel Foods, Starbucks Corporation, Swiggy, and Zomato.

Moreover, technological advancements help in expansion

of the cloud kitchen market size globally. Different methods of ordering food through telephones, online, and by mobile apps have reduced direct human interaction, which reduces the probability of human error and provides better customer service. In addition, developments in database management systems have enabled large market players to keep a better record of

their consumers to provide them with lucrative offers frequently. Advance technologies such as autonomous vehicles, ground, and air can be used to deliver products as per the consumer choice.

Moreover, cloud kitchen manufacturers are creating apps and kiosks to capture data of customers and restaurants to provide both a consistent and personalized experience to customers. Use of new technological machines and robotics in the food industry also ensures quality and affordability. Hence, effective technology adopted by operators help in driving growth of the market, in terms of value sales. However, increase in number of fine dining and quick service restaurants such as Subway, McDonalds, Starbucks, KFC, and Pizza Hut hamper growth of the market. In addition, these quick service restaurants have a global presence along with high amount of liquidity, owing to which smaller cloud kitchens are unable to compete with these giants. Moreover, rise in cloud kitchen market trends such as rising dependency of consumers over quick service restaurants and their large product offerings, world class infrastructure along with best food delivery services, are few of the factors encouraging manufacturers to launch innovative products in the market. Hence, it affects growth of the cloud kitchen market.

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The cloud kitchen market is segmented into type, product type, nature, and region. By type, the market is categorized into kitchen, commissary/shared kitchen, and kitchenpods. By product type, it is categorized into burger/sandwich, pizza/pasta, chicken, seafood, Mexican/Asian food, and others. By nature, it is bifurcated into franchised and standalone. By region, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia & New Zealand & New Zealand, ASEAN, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa)

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Key Findings of the Study

- By type, the independent cloud kitchen segment dominated the global market in 2020, and is expected to retain its dominance throughout the cloud kitchen market forecast period.
- By product type, the burger/sandwich segment accounted for highest share in the cloud kitchen market growth in 2020, and is projected to grow at a CAGR of 11.70% from 2021 to 2030.
- By nature, the franchised segment led the global cloud kitchen market demand in 2020, and is expected to retain its dominance throughout the forecast period.

· By region, North America accounted for the highest cloud kitchen market share in 2020, and is expected to grow at a CAGR of 11.92%.

David Correa
Allied Analytics LLP
1 800-792-5285
[email us here](#)

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