

Partners in Christmastime: Dekra-Lite and Global Concept prove commercial Christmas decorations are a team sport

Dekra-Lite releases new products in its 2023 catalog. Company bolsters its incoming product line with the help of European décor giant Global Concept.

SANTA ANA, CALIFORNIA, UNITED STATES, July 29, 2023

/EINPresswire.com/ -- Dekra-Lite Industries' 2023 Christmas Essentials catalog is comin' to town. And this year's new product line-up can largely be credited to another holiday décor giant: Global Concept. It may seem counterintuitive for the commercial Christmas décor leaders to boast another company's product line, but Dekra-Lite prides itself on its [partnership with Global Concept](#).



Custom-designed Christmas tree surrounded by the twinkling lights of the elegant Waterloo stars.

Based in Southern California, Dekra-Lite has been a leading supplier of commercial holiday decorations and experiences since 1987. When looking to expand its product line in 2015, the company wanted to cultivate a more nostalgic feeling of Christmas magic. Since Christmas Markets date all the way back to 13th century Europe, Dekra-Lite knew right where to turn. Global Concept is the number one holiday décor provider in Belgium and has been since 1994. It only made sense for the U.S. powerhouse to join forces with the industry leader across the pond.

“

Dekra-Lite and Global Concept have proven that they're like milk and Christmas cookies, cocoa and candy canes – a perfect pair.”

Nicole Cintron, Creative Director

Since coming together nearly a decade ago, Dekra-Lite and Global Concept have proven that they're like milk and Christmas cookies, cocoa and candy canes

– a perfect pair.

Luxury décor is Globall Concept's specialty. The company has mastered the art of intricately designed décor that's built to last in all kinds of environments from the snowy celebrations of Switzerland to the heated holidays in Southern California. Some of the most popular pieces in Dekra-Lite's neck of the woods are part of Globall Concept's Waterloo Collection, featuring elegant gold frames, graceful silicone netting, and captivating twinkle lights.

Sourcing products from the Belgium-based decorators allows Dekra-Lite's designers and in-house fabrication team to keep their eyes set on decoration innovation. Since Dekra-Lite's customer base is primarily commercial properties like shopping centers, cities, and entertainment venues, much of the art and production teams' resources are reserved for creativity. Having this store of luxury decorations to incorporate into their custom designs elevates the potential for every Dekra-Lite project.



Bilbor the Bear is surrounded by whimsical sweets and the twinkly lights of Waterloo Rings and Stars

The newest Globall Concept products coming to Dekra-Lite's workshop include cheerful characters like teddy bears and snowmen, and illuminated photo opportunities. Find your favorites at [Dekra-Lite.com](https://www.dekra-lite.com).

[Browse Dekra-Lite's 2023 Christmas Essentials catalog now](#) and stay tuned for the 2023 Globall Concept catalog coming soon.

About Dekra-Lite Industries, Inc.

Dekra-Lite is a full-service Christmas décor company that has been decorating commercial properties since 1987. Specializing in holiday decorations for shopping centers, event centers, theme parks, and municipalities, Dekra-Lite prides itself on its high-quality design services, robust product offerings, and eye for decoration innovation. Dekra-Lite also boasts a top-of-the-line distributor program for holiday wholesalers. Find out more about Dekra-Lite's products and services by visiting <https://www.dekra-lite.com/>.

Kelly Murphy
Dekra-Lite

+1 800-436-3627

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/646993359>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.