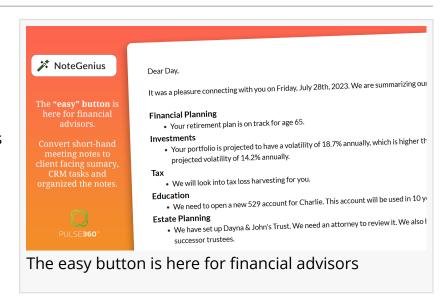


## Introducing NoteGenius: The AI-Powered Easy Button to Revolutionizing Productivity for Financial Advisors

Streamlining Note-taking, Summaries, and Tasks in Minutes

RIVERSIDE, CA, USA, July 31, 2023 /EINPresswire.com/ -- Pulse360 Inc., a leading innovator in software solutions for financial advisors, is thrilled to announce the launch of its groundbreaking new feature, NoteGenius, as part of its flagship software, Pulse360. This cutting-edge tool harnesses the power of artificial intelligence and automation to



streamline and enhance the note-taking process for financial advisors, significantly improving productivity and client engagement.

Traditionally, financial advisors have faced the arduous task of manually transcribing short-hand



NoteGenius truly is the 'easy button' that financial advisors have been looking for."

Anand Sheth

notes and organizing them in CRMs, creating meeting summaries for clients, and generating corresponding tasks. This laborious process often consumes upwards of 15 minutes of valuable time per meeting, leaving advisors with less time to focus on their core responsibilities. NoteGenius is set to change the game, enabling advisors to complete these tasks in under 2 minutes with just a single click.

Key features of NoteGenius include:

1. Al-Powered Note Organization: The first step after every meeting should be to carefully organize the notes and action items. NoteGenius utilizes cutting-edge Al technology to automatically organize short-hand notes taken during client meetings. The software intelligently categorizes and tags the information, making it easily accessible and searchable.

- 2. Client-Facing Meeting Summaries: The feature empowers financial advisors to create professional, client-facing meeting summaries effortlessly. These summaries are concise, comprehensive, and reflect a level of professionalism that leaves a lasting impression on clients.
- 3. Seamless CRM Integration: NoteGenius seamlessly syncs with popular Customer Relationship Management (CRM) platforms, Redtail, Wealthbox, and Salesforce, enabling advisors to automatically import notes, summaries, and tasks into their existing workflows.
- 4. Automated Task Generation: Say goodbye to manual task creation. NoteGenius automatically generates tasks based on the meeting notes, ensuring that no action item goes overlooked and advisors stay on top of their commitments.

"Compounding is not a friend of financial advisors when it comes to the multiple manual tasks they have to endure after each client meeting," says Anand Sheth, CEO of Pulse360. "With NoteGenius, we empower advisors to break free from the time-consuming cycle, allowing them to concentrate on building stronger client <u>trust</u>, relationships and growing their business. NoteGenius truly is the 'easy button' that financial advisors have been looking for."

NoteGenius is a game-changer for financial professionals, empowering them to focus on what matters most – building trust and meaningful connections with their clients and delivering exceptional service.

For more information about Pulse360 and NoteGenius, please visit <a href="https://pulse360.com/notegenius">https://pulse360.com/notegenius</a>

## About Pulse360

Pulse360, a 2021 & 2023 Wealthmanagement.com Industry Awards Finalist, was created to make financial advisors at least 50% more productive. Our remote-ready SaaS suite can make every aspect of fiduciary meeting prep and documentation 10X more efficient. The Company was founded in 2019 by Anand Sheth and James Hill. The Company is headquartered in Riverside, CA.

PRESS CONTACT:

Anand Sheth

Email: press@pulse360.com

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Anand Sheth Pulse360 +1 951-254-2373 email us here Visit us on social media: Facebook

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