

# Navigating Qatar's Logistics Landscape: Unleashing Opportunities in Warehousing and Cold Chain amidst E-commerce Surge

*Discover Qatar's booming logistics market & e-commerce surge. Unleash warehousing & cold chain opportunities. Makreo The Research report is key.*

DOHA, QATAR, August 1, 2023

[/EINPresswire.com/](https://EINPresswire.com/) -- In recent years, the logistics and warehousing sector in Qatar has experienced consistent growth, fueled by increased trade activities, rapid industrialization, and government efforts to strengthen infrastructure. This comprehensive market report offers valuable insights into the prevailing trends, drivers, challenges, and opportunities that are shaping Qatar's logistics and warehousing industry.



Qatar Logistics and Warehousing Market Analysis & Forecast (2018-2028)

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Ignite Growth, Elevate Strategies & Redefine Success!”

*Meetu Bhasin*

The market for logistics and warehousing in Qatar has undergone significant advancements, and it is expected to maintain a healthy growth rate of 5.1% during the projected period of 2023-2028. This growth can be attributed to Qatar's favorable geographical location, thriving economy, and commitment to becoming a prominent regional logistics hub.

Sea Freight Dominate the Market:

Sea freight holds a commanding market share of over 50% in Qatar's freight forwarding sector, serving as the primary mode of transportation. This preference is due to its ability to efficiently transport large volumes of goods over considerable distances, making it a crucial element in Qatar's import and export operations. The maritime industry in Qatar has consistently displayed favorable performance, and in 2022, notable growth was witnessed in Hamad Port, Ruwais Port, and Doha Port, showcasing the resilience of the country's maritime sector.

Qatar 3PL Market showcasing resilient performance:

In 2022, the Third-Party Logistics market showcased a growth rate of 6%. This growth has been influenced by the ongoing recovery from the pandemic, increased trade activities, and the growing focus on enhancing logistics capabilities in Qata. Like many other countries, Qatar has experienced significant growth in e-commerce. The increasing popularity of online shopping has created a surge in demand for efficient logistics and last-mile delivery services. 3PL providers play a vital role in managing warehousing, order fulfillment, and delivery operations for e-commerce companies, enabling them to meet customer expectations and expand their market reach.

Warehousing & Cold Chain becoming a Key part of Qatar's Logistics Industry:

The sector plays a vital role in supporting diverse industries, including food and beverages, pharmaceuticals, retail, and e-commerce. Qatar has made substantial investments in developing state-of-the-art warehousing and cold chain facilities to meet the increasing demand. These modern logistics parks, industrial zones, and specialized warehouses are equipped with advanced technologies and temperature-controlled environments, tailored to meet the specific requirements of different industries.

Given the active support from the Qatari government in developing the warehousing and cold chain sector, there is a significant market for Qatar's warehousing and cold chain players to expand into. Companies are now offering specialized storage facilities with refrigeration, freezing, and controlled atmosphere technologies to maintain the desired temperature and humidity levels for various products.

The rise of e-commerce is reshaping Qatar's logistics industry:

The exponential growth of e-commerce in Qatar is not only revolutionizing the retail sector but also significantly impacting the logistics industry. As more retailers and consumers embrace online platforms, the need for efficient and seamless logistics services is witnessing a considerable surge. The increasing popularity of e-commerce in Qatar has led to a substantial



increase in demand for logistics companies' services.

The mounting volume of online orders necessitates reliable and timely delivery solutions to meet customer expectations. To cater to the growing e-commerce market, logistics providers are making strategic investments in advanced technology, expanding their warehouse and distribution networks, and optimizing last-mile delivery operations.

The study conducted by Makreo Research on the "Qatar Logistics and Warehousing Market Analysis Forecast (2018-2028) - Segmentation by Type of Services, by Freight Forwarding Market and by Mode of Transportation" provides a comprehensive analysis of the market, encompassing a wide range of factors. The report takes into account both qualitative and quantitative factors, indicating a well-rounded approach to analysis. The inclusion of both qualitative and quantitative factors in the study ensures that readers gain a more complete understanding of the Qatar Logistics & Freight Forwarding Market. It goes beyond mere numbers and incorporates insights into consumer behavior, industry trends, and market dynamics. This holistic approach enhances the overall analysis and makes the study a valuable resource for individuals or organizations interested in exploring the logistics, warehousing, 3PL, cold chain, express logistics market in Qatar. Moreover, the report's focus on past and present performance, as well as potential growth opportunities in the future, enables readers to identify key areas of interest and investment.

Period of Study:

- 2018-2022 : Past and Present Scenario
- 2022: Base Year
- 2023-2028 : Future Outlook of the industry

Market Assessment:

The report examines opportunity for the Qatar Logistics and Warehousing market on various grounds including

- Logistics and Warehousing Market revenue and performance,
- 3PL Market revenue and performance
- Warehousing Market revenue and performance
- Cold Chain Market revenue and performance
- eCommerce logistics performance

Countries Assessed: Qatar

Competitive landscape:

- Competitive Landscape
- Jurisdiction
- Mergers/Acquisition/Investment
- Company Profiles

Company's Covered:

- DHL Group
- FedEx Corporation
- DB Schenker
- A.P Moller Maersk A/S
- Mediterranean Shipping Company
- Aramex
- Bin Yousef Cargo
- Aero Freight & Logistics WLL
- Gulf Agency Co. Ltd
- Gulf Warehousing Company
- Milaha Maritime & Logistics Integrated WLL
- Qatar Post
- Target Logistic Service
- Almas Movers International
- Ali Bin Ali Logistics

For more information on the research report, refer to below link:

Qatar Logistics and Warehousing Market Analysis & Forecast (2018-2028) – Segmentation by Type of Services, By Freight Forwarding Market & By Mode of Transportation - Second Edition

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