

## Fuku Kicks Off Pre-Season with Expansion of Concession Business

NEW YORK, NY, USA, August 4, 2023 /EINPresswire.com/ -- Fuku, the spicy fried chicken fast casual concept by chef David Chang, announces its strategic focus to expand its concession business and partnerships with stadiums and arenas across the US. The company just added two new locations at TIAA Bank Field, home of the Jacksonville, FL Jaguars and FedExField, home of the Washington Commanders.

"We're really excited at this next chapter of Fuku's future, with our fast growing concession business in major stadiums and arenas across the country, broadening our brand presence and reaching more customers with our chef created menu – and we're just getting started," says Claudia Lezcano, CEO of Fuku.

Here's a look at upcoming Fuku activations:

- Miami Dolphins scrimmage on Saturday, Aug. 5, 2023 and pre-season game on Friday, Aug. 11, 2023 at Hard Rock Stadium
- Jacksonville Jaguars scrimmage on Saturday, Aug. 5, 2023 and pre-season game on Saturday, Aug. 26, 2023 at TIAA Bank Field





Fuku OG Sando, photo credit: Clay Williams

- Fuku will also be on site at FedExField Club Level Stand, for the Beyoncé Renaissance Tour concert on Saturday, Aug. 5 and Sunday, Aug. 6, 2023
- US Open, Monday, Aug. 28 Sunday, Sept. 10, 2023 Fuku is located in Arthur Ashe Stadium Loge, Promenade Level and the Food Village

Fuku's current list of concessions in the US includes its partnerships with Yankee Stadium (Legends Hospitality); Madison Square Garden; Barclays Center in Brooklyn, NY; Citi Field in Queens, NY; US Open in Flushing Meadows, NY; Hard Rock Stadium (Sodexo) in Miami, home to the Miami Dolphins, Miami Open Tennis Tournament and the F1 Miami Grand Prix; Indian Wells Tennis Garden, Indian Wells, CA; TIAA Bank Stadium (Delaware North Hospitality), Jacksonville, FL; and FedExField, Landover, MD (Levy Restaurants). The brand also has two Manhattan based eateries at Hudson Yards and Rockefeller Center that offer dine-in, takeout and pick up services, and a newly launched digital kitchen on the Lower East Side.

## About Fuku

Fuku is a spicy fried chicken sandwich-centric, fast casual concept that was founded by David Chang and Momofuku restaurant group in 2015. Guided by many of the same principles that Momofuku was founded on, Fuku challenges convention and offers guests approachable, chefcreated, high-quality food that draws influences from both Asian and American cuisines. In addition to operating its own eateries, Fuku has a growing presence in stadiums and arenas across the country. For more information visit us at Fuku, LinkedIn, Instagram @fuku and Facebook.

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