

LÍLLÉbaby Celebrates World Breastfeeding Week, August 1-7, 2023

LÍLLÉbaby celebrates World Breastfeeding Week by sharing expert advice for successfully breastfeeding while babywearing.

LOS ANGELES, CA, USA, August 1, 2023 /EINPresswire.com/ -- [LÍLLÉbaby](#), the leader in ergonomic and innovative baby carriers, celebrates World Breastfeeding Week by sharing expert advice for successfully breastfeeding while babywearing. The guidance aims to empower mothers to enjoy the freedom of movement and to maintain the closeness that babywearing provides, even while nursing.

“Breastfeeding and babywearing are two practices steeped in love, care, and nourishment. By combining them, mothers can gain an added level of mobility and convenience that can be transformative in early parenthood,” explains a spokesperson from LÍLLÉbaby and babywearing expert, Azja Pryor. “Our team of babywearing experts is dedicated to helping parents seamlessly integrate these beneficial practices with the help of our [LÍLLÉbaby Complete 6-In-1 Carrier](#).”

Breastfeeding while babywearing can help parents multi-task, making it possible to nurse on the move while keeping their hands free. LÍLLÉbaby’s babywearing experts, who offer free online help, share the following insights, drawn from extensive experience and in-depth knowledge of infant development and maternal comfort:

Clothing that is comfortable, breathable, and uncomplicated can enhance the breastfeeding and



Every LÍLLÉbaby baby carrier is constructed with Comfort Carry Design to ensure even weight distribution, back support, and a customizable fit for all body types.

babywearing experience. Many opt for the double shirt method, which provides quick, discreet access when out in public and aligns perfectly with the design of LÍLLÉbaby carriers.

Some people fine-tune their carrier for nursing by adjusting it beforehand. By loosening the waistband, the baby can be brought to nipple level, creating an ideal feeding position. For the baby's comfort and free head movement, only one shoulder strap might be loosened — the one opposite the breast the baby is feeding from. LÍLLÉbaby's Complete 6-In-1 Carrier, with two-way adjustable shoulder straps, has been designed to make this process effortless and comfortable.

Though it might seem counterintuitive, breastfeeding in a carrier can be a hands-free experience. The Complete

6-In-1 Carrier has a built-in headrest that can be flipped up and secured, providing additional support for the baby's head during nursing, and adding a level of privacy.



Designed with premium touches and intuitive features, every aspect of your babywearing experience has been thoughtfully considered.

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LÍLLÉbaby and babywearing expert, Azja Pryor

After breastfeeding, adjusting the baby back into the proper carrying position is often considered essential. This can often be done while the baby remains comfortably in the carrier. Some people lift the baby higher on the chest, ensuring they are 'close enough to kiss', and retighten the waistband and shoulder straps.

The learning curve for breastfeeding while babywearing is recognized by many. Mastering each skill individually before combining them is an approach that has been found to help ensure a smoother, more confident transition to nursing in the carrier.

“World Breastfeeding Week is a perfect time to highlight

the natural synergy between breastfeeding and babywearing,” Pryor says. “Through our innovative and versatile carriers, we aim to help mothers around the globe embrace these

practices together, bringing greater convenience and joy to their parenting journey.”

About LÍLLÉbaby:

Established with a mission to enhance the bond between parents and their children, LÍLLÉbaby is a pioneering manufacturer of baby carriers. The

company stands out for its commitment to functionality, comfort, and style. Their Complete 6-In-1 Carrier, a globally recognized award-winning product, supports parents with six different carrying positions, meeting the dynamic needs of modern parenting.

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