

Callus Company Launches the Sprint Program: A New Horizon for Teen Career Development

*Introducing the Sprint Program:
Empowering Teenagers through Career-
Focused Internships*

SEOUL, SOUTH KOREA, August 2, 2023 /EINPresswire.com/ -- Callus Company, the provider of the "Sprint Program", an education service linking internships designed to assist teenagers in exploring their career paths, has revealed plans for special events in light of the official launch of the service.



Callus Company CEO Ryan Kim

The Sprint Program is an educational service tailored for teenagers, offering them the opportunity to intern at startups related to their chosen career fields. This program assists these young adults in identifying their job compatibility and gaining practical experience. Callus Company has collaborated with a myriad of startups and social enterprises around the world to provide such opportunities.

Ryan Kim, CEO of Callus Company, highlighted, "The distinctive feature that sets the Sprint Program apart from traditional internships is that it's based on a curriculum meticulously designed down to the minute from an educational engineering perspective." He added, "In agile startups, teenagers have greater opportunities to contribute and learn, and startups can offer values that large corporations cannot provide," expounding on the advantages of the Sprint Program.

Callus Company has revealed that the previously limited Sprint Program, after undergoing a renewal, will be widely available via their website starting in July. In addition, a discount event is scheduled to run until August 31st to commemorate the launch of the service.

Kim commented, "We've reinterpreted and upgraded the internships for teenagers, which were previously limited to 'building resume', into an educational program tailored to high school students' perspectives." He further expressed, "Going forward, Callus Company will work to

increase the accessibility of the Sprint Program to provide more students with real-world educational services through practical experiences."

On a related note, Callus Company, which secured investment from global investment firm Antler in October 2022, has successfully raised seed investment in April this year, thereby accelerating service expansion and technology development.

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The screenshot displays the SPRINT PROGRAM website interface. At the top, it says "SPRINT → PROGRAM." followed by a "PROGRAMS" section. Below this, there's a grid of four internship listings, each with a header image, a title, a date, a brief description, and "Reserve" and "OPEN" buttons.

- GENE 1:1** (2023.07.17): Plan, experiment, and propose a new Gene1:1 healthy beverage cocktail made with the company's proprietary yeast-based solution.
- WATT WORKER** (2023.07.23): Interns will develop research and software proficiency skills through tasks focused on electric battery technologies and electric vehicle simulation projects.
- DEARAIMII** (2023.08.08): Create and launch a new 6-month digital marketing campaign targeting women aged 25-30 in Southeast Asia, specifically in Korea, Singapore, and Malaysia.
- MADU** (2023.08.16): Collect e-commerce data using a custom-made web scraper to gather information to enhance MADU's celebrity photo recognition algorithm.

The Internship selection page from the Sprint Program website. Students can choose internships that match their desired career paths.

The banner features a dark background with a horizontal sequence of four colored squares: blue, green, pink, and light blue. The first square contains a white arrow pointing right. The second square contains a white circle. The third square contains a white airplane icon. The fourth square contains the text "S → P." in white. Below this sequence, the text "Start your first start-up journey with SPRINT PROGRAM" is written in white.

The Sprint Program Website. The Sprint Program provides internships at prominent startups all over the world.

This press release can be viewed online at: <https://www.einpresswire.com/article/647488897>

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